



STAFF REPORT

9/10/2025

TO: Honorable Mayor and City Council Members

FROM: Celina Jimenez, Director of Economic Development

SUBJECT: Appoint Ten (10) Commissioners to the Coachella Youth Advisory Commission

STAFF RECOMMENDATION:

Staff recommends that the City Council appoint ten Commissioners to the Coachella Youth Advisory Commission (YAC).

BACKGROUND:

In July 2024, the City Council adopted Resolution No. 2024-25, which established compensation for members of the Youth Advisory Commission. Under this resolution, Commissioners receive \$50.00 per scheduled meeting, provided a quorum is present. Following Council's action, the City conducted outreach through schools, community organizations, and social media platforms to promote the opportunity to local youth.

The YAC was created to provide young residents with a voice in civic matters. Commissioners serve in an advisory role to the City Council, helping to identify the educational, recreational, and cultural needs of Coachella's youth and ensuring coordination of community resources that improve quality of life for young people.

DISCUSSION/ANALYSIS:

The Commission is designed to consist of ten youth members enrolled in high school who reside in Coachella. To date, the City has received a sufficient number of applications to fill all ten seats. Appointing the full membership will allow the Commission to begin its work with balanced representation and greater capacity to address issues affecting youth. With all positions filled, the Commission will be better positioned to carry out its duties effectively and ensure broad input from across the community.

The following thirteen (13) applicants submitted an application for consideration: (the council must select and appoint 10)

1. Amanda Flores-Rojas
2. Dalia Juarez-Andrade
3. Isabel Martinez
4. Jada Meza
5. Joshua Pulido
6. Kayla Castillo-Cabrera
7. Kenia Avalos
8. Meraly Rodriguez
9. Sehwa Meza
10. Valeria Romera
11. Xmelia Pasillas
12. Yamileth Cabrera-Gutierrez
13. Yarely Morales-Hinojosa

FISCAL IMPACT:

There is no additional fiscal impact beyond the stipends already authorized under Resolution No. 2024-25.

ATTACHMENT(S):

1. Youth Advisory Commission Applications