



STAFF REPORT
2/12/2025

TO: Honorable Mayor and City Council Members

FROM: Jaime Arroyo, Grants Manager

SUBJECT: Authorize the City of Coachella to Sponsor The Mobius Conference in the Amount of \$3,000

STAFF RECOMMENDATION:

Staff recommends that the City Council consider authorizing the City of Coachella to sponsor The Mobius Conference in the Amount of \$3,000.

BACKGROUND:

Mobius is a nonprofit organization based in the Coachella Valley dedicated to engaging, connecting, and sharing evolving topics in art, politics, and culture. The Mobius Conference brings together a select group of talented leaders, educators, students, and activists who are working to positively affect the collective community.

DISCUSSION/ANALYSIS:

Mobius is requesting sponsorship to help offset the expense of a two-day conference in the City of Coachella. The conference will be held April 16-17, 2025, at the Coachella Library. The event will be filled with dynamic guest speakers, which in the past has included Dolores Huerta, Fiona Ma, Emilio Rivera, and many other writers, artists, and educators. Local sponsors and partners include the office of the Riverside County Board of Supervisors, the Coachella Valley Unified School District, and many more. Over 1,000 students are expected to attend programs directed toward career development, media diversity, civic engagement, and AI technology.

ALTERNATIVES:

1. Authorize the City of Coachella to sponsor The Mobius Conference in the Amount of \$3,000
2. Not authorize the sponsorship request

FISCAL IMPACT:

Funding for this sponsorship will be through the General Fund.

ATTACHMENT(S):

Conference Flyer