

# DEAZTLAN CONSULTING

## PROJECT SUMMARY

In collaboration with city staff, DeAztlan Consulting will manage and facilitate all City of Coachella land use efforts and provide outreach services to reach residents and property owners in existing and prospective areas and spheres of influence. The proposed services below are for a project timeline beginning on February 15 through April 15, 2025.

## MONTHLY LAND USE SERVICES

### FEBRUARY \$7,000.00

- P7 & Mesquite SOI Annexation Strategy
- P7 & Mesquite SOI Person 2 Person Canvassing
- South Airport SOI Annexation Strategy
- South Airport SOI Person 2 Person Canvassing

### MARCH \$8,750.00

- P7 & Mesquite SOI Annexation Strategy
- P7 & Mesquite SOI Person 2 Person Canvassing
- South Airport SOI Annexation Strategy
- South Airport SOI Person 2 Person Canvassing
- South Airport SOI Direct Mail Campaign
- South Airport SOI Community Meeting

### APRIL \$8,750.00

- P7 & Mesquite SOI Direct Mail Campaign
- P7 & Mesquite SOI Community Meeting
- P7 & Mesquite SOI Annexation Strategy
- P7 & Mesquite SOI Person 2 Person Canvassing
- South Airport SOI Annexation Strategy
- South Airport SOI Person 2 Person Canvassing

Total Cost: \$24,500.00 (\*Print cost not included)

The project aims to conduct comprehensive outreach services in collaboration with city staff to engage residents and property owners in areas currently outside of city boundaries. The proposed budget covers services from DeAztlan Consulting from February to April 2025.

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## PROJECT BUDGET ALLOCATION

<b>FEBRUARY</b>	
P7 & Mesquite SOI Annexation Strategy	\$1,550.00
P7 & Mesquite SOI Person 2 Person Canvassing	\$1,950.00
South Airport SOI Annexation Strategy	\$1,550.00
South Airport SOI Person 2 Person Canvassing	\$1,950.00
<b>MARCH</b>	
P7 & Mesquite SOI Annexation Strategy	\$1,550.00
P7 & Mesquite SOI Person 2 Person Canvassing	\$1,950.00
South Airport SOI Annexation Strategy	\$1,550.00
South Airport SOI Person 2 Person Canvassing	\$1,950.00
South Airport SOI Direct Mail Campaign	\$755.00
South Airport SOI Community Meeting	\$995.00
<b>APRIL</b>	
P7 & Mesquite SOI Direct Mail Campaign	\$755.00
P7 & Mesquite SOI Community Meeting	\$995.00
P7 & Mesquite SOI Annexation Strategy	\$1,550.00
P7 & Mesquite SOI Person 2 Person Canvassing	\$1,950.00
South Airport SOI Annexation Strategy	\$1,550.00
South Airport SOI Person 2 Person Canvassing	\$1,950.00
<b>TOTAL</b>	<b>\$24,500.00</b>