



STAFF REPORT
6/28/2023

TO: Honorable Mayor and City Council Members
FROM: Maritza Martinez, Public Works Director
SUBJECT: Greater Coachella Valley Chamber of Commerce March 2023 – June 2023.

STAFF RECOMMENDATION:

Receive and file the Greater Coachella Valley Chamber of Commerce Report for March 2023 – June 2023.

EXECUTIVE SUMMARY:

The City of Coachella has partnered with the Greater Coachella Valley Chamber of Commerce (Chamber), as a private business support organization within the City to provide professional services. The City renews the service agreement annually with the Chamber, which commemorates the services the Chamber will provide to the City each fiscal year. These services include supporting the City's economic development efforts by providing: business services, various community and city events, and further development of Coachella's tourism market.

This fiscal year the agreement was executed on November 9, 2022. The GCVCC has submitted their report of economic development and Chamber activities for the period of March 2023 – June 2023.

FISCAL IMPACT:

None.

Attachment:
GCVCC Report March 2023 – June 2023