



**STAFF REPORT**  
**6/28/2023**

**TO:** Honorable Mayor and City Council Members

**FROM:** Celina Jimenez, Economic Development Director

**SUBJECT:** Authorize a Community Based Grant to Read With Me Volunteer Programs in the Amount of \$1,000 to Purchase 300 Books for Students Attending Schools in the City of Coachella

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**STAFF RECOMMENDATION:**

Staff recommends that the City Council consider awarding a Community Based Grant (CBG) to Read With Me Volunteer Programs in the amount of \$1,000.00 to purchase books for students attending schools in the City of Coachella.

**BACKGROUND:**

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, schools, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 22-23 budget includes an allocation of \$15,000 for the Community Based Grant Program.

**DISCUSSION/ANALYSIS:**

Read with Me Volunteer Programs is a 501(c)(3) nonprofit organization established in 2004 and brings volunteers from eleven sponsoring churches to fourteen different schools. The schools are all in areas of high need and high poverty. Read With Me Volunteer Programs is requesting grant funding support from the City of Coachella to offset the cost of purchasing books for students attending schools in the City of Coachella during Dr. Seuss week and at the end of the school year.

**ALTERNATIVES:**

1. Authorize a Community Based Grant to the Read With Me Volunteer Programs in the amount of \$1,000.00.
2. Do Not Authorize a Community Based Grant to the Read With Me Volunteer Programs at this time

**FISCAL IMPACT:**

If the Council approves the staff recommendation, the Community Based Grant account will be reduced by \$1,000.00.

**ATTACHMENT:**

Community-Based Grant Program Application