



# CITY OF COACHELLA

## COMMISSION APPLICATION

**NAME:** Bernardo Lino

**ADDRESS:** 41550 ECLECTIC ST PALM DESERT, CA 92260

**TELEPHONE:** (760) 333-8555

**E-MAIL:** BLINO@HARCDATA.ORG

**COMMISSION:**

- Planning**
- Cultural and Arts**
- Parks and Recreation**
- Utilities User Tax Citizen Oversight (UUT)**
- Youth Advisory** (To be eligible for appointment to the Commission you must be enrolled in high school. Please state your age and high school you currently attend in the "other comments" in section 5.)
- Social Justice & Public Safety**

To be eligible for appointment to any Commission you must be a resident of the City of Coachella. Members may only serve on one commission/committee.

*Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.*

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**PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:**

1. Why do you think you should be appointed? What is there specifically in your background, training, education, and interests that qualifies you as a candidate?

I bring a unique blend of skills and experiences to the Commission, including a degree in Management Information Systems, expertise in research and evaluations, and a robust background in community engagement from my work with Health Assessment and Research for Communities (HARC). My proficiency in evidence-based decision-making positions me well to contribute to the Commission's goals of fostering sustainable growth and inclusivity in Coachella.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

The goal and objectives of the Commission is to provide local recommendations for improving the lives of Coachella residents. My objective is to champion evidence-based decision-making and support inclusive initiatives tailored to the unique needs of the community, thereby advancing the Commission's mission.

3. What special qualities can you bring to the Commission?

As a Commission member, I strive to propel sustainable growth by leveraging research methods, technology, and an environmentally conscious approach. My community engagement skills and culturally inclusive perspective will foster collaborative decision-making.

4. Do you have any questions or comments about the Commission's structure or functions?

How frequent does the Commission meet, and are the meetings conducted remotely?

5. Other comments and/or ideas as to how you as a member of the selected Commission could benefit the City of Coachella.

As a Commission member, my expertise in research and evaluation, proficiency in data analysis tools like SPSS, and strong community engagement skills would bring valuable assets to Coachella. I am committed to evidence-based decision-making and ensuring that the Commission's initiatives are culturally responsive and inclusive.

Signature: *Bernardo Lino*

Date: 11/24/2023

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**Youth Advisory Commission Note:** The term of a Commissioner is one year from August to June; mirroring the local school district's school year.

**PLEASE RETURN THIS COMPLETED APPLICATION TO:**

Deputy City Clerk  
City of Coachella  
53-462 Enterprise Way  
Coachella, CA 92236

[cityclerk@coachella.org](mailto:cityclerk@coachella.org)

*(Revised 10-30-2023)*



# CITY OF COACHELLA

## COMMISSION APPLICATION

NAME: Karina Rodriguez

ADDRESS: 83-600 San Mateo Avenue, Coachella 92236

TELEPHONE: 760.701.2626/760.220.1613 E-MAIL: krodriguez@drd.us.com

### COMMISSION:

- Planning
- Cultural and Arts
- Parks and Recreation
- Utilities User Tax Citizen Oversight (UUT)
- Youth Advisory (To be eligible for appointment to the Commission you must be enrolled in high school. Please state your age and high school you currently attend in the "other comments" in section 5.)
- Social Justice & Public Safety

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### PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

I am a Coachella residents as well as the Superviosr for the Eastern Coachella Valley for Desert  
Recreation District. I am knowledge and informed on policies and procedures in Recreation  
and the City of Coachella.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

My goal for the Commission is to help establish consistency, open communication within  
the City and its residents.

3. What special qualities can you bring to the Commission?

Experience with planning, organizing, and programming. I have extensive experience with  
community engagement and outreach.

4. Do you have any questions or comments about the Commission's structure or functions?

No

5. Other comments and/or ideas as to how you as a member of the selected Commission could benefit the City of Coachella.

No

Signature

*Karina Rodriguez*

Date

12/6/23

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# CITY OF COACHELLA

## COMMISSION APPLICATION

NAME: MARNIE L. NAVARRO

ADDRESS: PO BOX 714, COACHELLA, CA 92236

TELEPHONE: 760 861 3188 E-MAIL: marnie.navarro@raicesdelvalle.org

COMMISSION:

- Planning
- Cultural and Arts
- Parks and Recreation
- Utilities User Tax Citizen Oversight (UUT)
- Youth Advisory (To be eligible for appointment to the Commission you must be enrolled in high school. Please state your age and high school you currently attend in the "other comments" in section 5.)
- Social Justice & Public Safety

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Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.

PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

As a lifelong resident of the Coachella Valley and as a community-based organization director, in Coachella, I support + align with checks + balance of power.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

Since this is a new initiative, at present I understand the primary goal is equitable + considerate guidance for any work involving PUBLIC SAFETY. I'm a deep thinker and effective communicator.

3. What special qualities can you bring to the Commission?

I am a fair, balanced, and objective person with a high degree of creativity and excellent communication skills.

4. Do you have any questions or comments about the Commission's structure or functions?

Since it is a new concept, how often will the group meet and what are the specific goals for this initiative?

5. Other comments and/or ideas as to how you as a member of the selected Commission could benefit the City of Coachella.

I'm an individual who is devoted to service and creating an environment of care that prioritizes the safety and happiness of all people.

Signature

Date

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(Revised 10-30-2023)



# CITY OF COACHELLA

## COMMISSION APPLICATION

NAME: Alianza Coachella Valley

ADDRESS: 1515 6th St., Coachella, CA 92236

TELEPHONE: 760-972-4628 E-MAIL: silvia@alianzacv.org

### COMMISSION:

- Planning
- Cultural and Arts
- Parks and Recreation
- Utilities User Tax Citizen Oversight (UUT)
- Youth Advisory (To be eligible for appointment to the Commission you must be enrolled in high school. Please state your age and high school you currently attend in the "other comments" in section 5.)
- Social Justice & Public Safety

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.....

### PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

Alianza Coachella Valley is committed to transform the socio-economic conditions in our communities. For the last 10 years we have worked to reimagine safety in our communities. Our team believes more can be done to prevent incarceration, particularly when it comes to youth. We have a team trained in restorative justice, community organizing, and facilitation.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

The goals and objectives of the commission should be to explore & define what public safety means to the residents of the City; to make recommendations to the City on areas of both policy and funding that would support prevention of violence and reduce incarceration; as well as consider the investments that help create an overall thriving community.

Alianza can help achieve these objectives in various capacities, including engaging youth and adult stakeholders and connecting the city to people in our network who can share learning about how they have advanced similar efforts in other places.

3. What special qualities can you bring to the Commission?

We are rooted in our communities, the majority of our team comes from the communities we work with. We are  
openminded, and full of hope for the prosperity of our community

4. Do you have any questions or comments about the Commission's structure or functions?

We are applying as an organization, if selected we would designate one of our team members to serve in the commission.

We would like to know what is the City's vision for social justice & public safety? What motivated the City to create the commission?

5. Other comments and/or ideas as to how you as a member of the selected Commission could benefit the City of Coachella.

Signature



Date

November 16, 2023

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[cityclerk@coachella.org](mailto:cityclerk@coachella.org)





# CITY OF COACHELLA

## EQUITY AND SOCIAL JUSTICE AD HOC

### SUBCOMMITTEE APPLICATION

NAME: Deputy Yadira Perez # 4678  
ADDRESS: 86625 Airport Blvd., Thermal, CA.92274  
TELEPHONE: 760-863-8990 or 760-578-8008

\*\*\*\*\*

PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

**01. Why do you think you should be appointed? What is there specifically in your background, training, education, and interests that qualifies you as a candidate?**

I have a strong commitment to public service and a genuine desire to make a positive impact on our community. I believe in the power of our local government to result in a meaningful change among Law Enforcement and the residents of the City of Coachella. I am dedicated to serving the best interests of the citizens of Coachella. I have a strong ability to work collaboratively with others. I am dedicated to representing and advocating for the diverse voices in our community.

Being a Deputy Sheriff for the Riverside County and currently assigned to the Thermal Sheriff Station Coachella Community Action Team, I am well-informed about the issues that our community faces. My knowledge of local government procedures and policies is also an asset. I was born and raised in the Coachella Valley and currently reside in the City of Coachella.

Finally, I am passionate about this community. I genuinely care about its well-being, and my motivation for seeking this council seat is rooted in a deep passion for making a difference in gaining the community's trust. I am ready to work diligently to serve our community and foster a working relation among law enforcement and the community.

**02. What do you see as the goals and objectives of the Committee? How would you help achieve these objectives and goals?**

To ensure the safety and wellbeing of the residents in Coachella. To collaboratively address law enforcement matters, enhance public safety, gain the communities trust, and demonstrate to the residents of the City of Coachella that they can report crimes occurring in their neighborhoods without repercussion. Explain to the residents how the Sheriff Department handles calls for service, tools currently being used and tools that would help the department solve crimes faster. Promote transparency in law enforcement practices, policies, and procedures to build trust between the community and the police department.

Being part of the community will assist in encouraging active participation and input from the community. Assist residents with their concerns and address their issues as well as resolve conflicts. Foster the principles of community-oriented policing, emphasizing proactive engagement, problem-solving, and building positive relationships between law enforcement and the community. Forming a committee between law enforcement and the city council is a proactive step towards ensuring that policing within the city aligns with the values, needs, and expectations of the community.

**03. What special qualities can you bring to the Committee?**

Being a Deputy Sheriff I have knowledge in the department's practices, and laws. I am bilingual in English and Spanish which could assist when communicating with residents. I have experience in conflict resolution. I believe in ethics and morals, which are important qualities in a person who is assigned to a position within the city council as well as working in law enforcement.

**04. Do you have any questions or comments about the Committee's structure or functions?**

No

**05. Other comments and/or ideas as to how you as a member of the Equity and Social Justice Ad Hoc Subcommittee could benefit the City of Coachella.**

I believe that being a Deputy Sheriff, born and raised in the Coachella Valley, as well as currently residing in the City of Coachella, I can be an asset in building a relationship between law enforcement and the citizens of Coachella.

Deputy Y. Perez 4678

10/20/2023

Signature

Date

\*\*\*\*\*

**PLEASE RETURN THIS COMPLETED APPLICATION TO:**

Delia Granados, Deputy City Clerk City of Coachella

53-462 Enterprise Way

Coachella, CA 92236

Dgranados@coachella.org

**1. Why do you think you should be appointed? What is there specifically in your background, training, education, and interests that qualifies you as a candidate?**

**A:** I obtain a Master of Science Psychology with a concentration study in Industrial and Organizational Psychology and have diverse experience in the workforce. I am currently a member of the Coachella Resident Engagement Academy, in which the academy has inspired me to endure my involvement with the City of Coachella. As a former Peer Support Specialist and Victim Advocate, one of my interests is to support the increasing unhoused population in the City of Coachella. Born and raised in the City of Coachella, there was only one local unhoused who the community grew to love and support until his recent passing. Now, there are unhoused individuals all over the City of Coachella and it is due to the lack of resources the City of Coachella does not have and/or receive.

**2. What do you see as the goals and objectives of the Committee? How would you help achieve these objectives and goals?**

**A:** As the City of Coachella continues to grow, unfortunately so is the unhoused population. A goal of mine is to propose a long-term boarding care facility in which it specializes in working with individuals who suffer from a mental illness(es). This anticipated long-term boarding care facility can house individuals who are most likely to struggle with either; addiction, schizophrenia, schizoaffective, and/or bipolar 1 & 2. However, the unhoused population is not a one size fits all since I have personally witnessed a family (father and daughter; a child) and a young couple (mid 30s) as well. Consequently, suggesting an additional facility that precisely specializes in assisting unhoused families to get back on their feet.

The City of Coachella has already proposed to prioritize employment in construction, manufacturing, technical, maintenance, operations, or reclamation activities. In addition to the prior statement, by allowing non-profit and/or for-profit organizations in the City of Coachella which precisely focuses in assisting the unhoused can be a great idea since these organizations can bring respective prospects to the community. For instance, these kinds of organizations will not only provide housing to the unhoused, but also job and volunteer opportunities to the current residents of Coachella and neighboring cities. Existing and innovative businesses can also benefit from the volunteer opportunities if the proposed non-profit and/or for-profit organizations were to be established in the City of Coachella.

As an active member of the Professionals In Human Resource Association (PIHRA), a recent presentation regarding benefit enrollment suggested how volunteer opportunities can benefit both the employer and their employees. Volunteer opportunities offered in the workplace can boost employee productivity and most importantly their overall well-being. I am paraphrasing: For instance, studies have shown how individuals who volunteer to assist underprivileged individuals can make the individual volunteering feel overall virtuous.

**3. What special qualities can you bring to the Committee?**

**A:** The special qualities I can bring to the Committee are honesty, kindness, and creativity. Furthermore, my love for research and facts.

**4. Do you have any questions or comments about the Committee's structure or functions?**

**A:** Will there be a chain of command? If so, who will the Subcommittee specifically report to?

**5. Other comments and/or ideas as to how you as a member of the Equity and Social Justice**

**Ad Hoc Subcommittee could benefit the City of Coachella.**

**A:** The immense picture – the City of Coachella thriving. Equity: meeting the unhoused, residents of Coachella, family-owned businesses, local businesses, and upcoming businesses where they currently are and assist them in moving forward. Social Justice: everyone in the community positively benefits from equal rights by providing the precise resources to every individual and business in the City of Coachella.



## Maritza Martinez

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**From:** Delia Granados  
**Sent:** October 26 23 8:33 AM  
**To:** Maritza Martinez  
**Subject:** FW: Equity and Social Justice AD HOC Subcommittee  
**Attachments:** EquitySocialEquity\_Commiss.pdf; EQUITY AND SOCIAL JUSTICE AD HOC.pdf

Morning Maritza,

Below is message from an interested resident for the Equity and Social Justice Ad Hoc Subcommittee and attached is her application.

Delia Granados | Deputy City Clerk  
City of Coachella  
53462 Enterprise Way ° Coachella, CA 92236 Ph. 760 398-3502 Ext 102 Direct Line (760) 262-6240  
dgranados@coachella.org Website | Map

City of Coachella Hours:  
Monday - Thursday 7:00 a.m. to 6:00 p.m.  
Closed Fridays

-----Original Message-----

**From:** Laura Aguilera <laura.aguilera527@outlook.com>  
**Sent:** October 23 23 11:40 PM  
**To:** Delia Granados <dgranados@coachella.org>  
**Subject:** Equity and Social Justice AD HOC Subcommittee

Hi Ms. Delia Granados,

I hope this email finds you well. Attached is the Equity and Social Justice AD HOC Subcommittee Application, along with a separate PDF file where my responses will be located.

Please reach out if there are any issues with the application and/or responses.

Kind regards,

Laura Aguilera







# CITY OF COACHELLA

## COMMISSION APPLICATION

NAME: Steven Garcia

ADDRESS: \_\_\_\_\_

TELEPHONE: (760) 609-7481 E-MAIL: Sixthstreet Coffee@gmail.com

### COMMISSION:

- Planning
- Cultural and Arts
- Parks and Recreation
- Utilities User Tax Citizen Oversight (UUT)
- Youth Advisory (To be eligible for appointment to the Commission you must be enrolled in high school. Please state your age and high school you currently attend in the "other comments" in section 5.)
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### PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

Im a resident and small business owner in the city of Coachella  
with an interest in social justice and public safety.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

The goal is to bridge the gap between the city and the community  
through open dialogue and help voice the needs and concerns  
of the community.



3. What special qualities can you bring to the Commission?

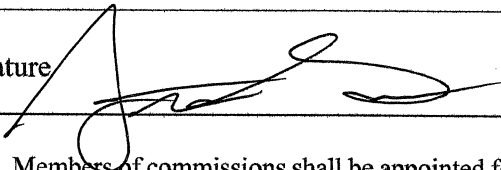
I offer a unique experiance as a resident of coachella  
and my experience as a small business owner in the city.

4. Do you have any questions or comments about the Commission's structure or functions?

N/A

5. Other comments and/or ideas as to how you as a member of the selected Commission could benefit the City of Coachella.

Signature



Date

12-6-23

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# CITY OF COACHELLA

## EQUITY AND SOCIAL JUSTICE AD HOC

### SUBCOMMITTEE APPLICATION

NAME: Olivia Rodriguez Mendez

ADDRESS: 1030 6th st Unit #11 Coachella CA 92236

TELEPHONE: 760 - 296 - 9302

E-MAIL: orodriguez@yji.org

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#### PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

My Master's in Public Health background and experience working with youth, and collaborating with various stakeholders uniquely qualifies me to contribute to the subcommittee's mission. As current Program Manager of Youth Leadership Institute's Eastern Coachella Valley (ECV) team, we are dedicated to advocating for better health outcomes for youth and our communities in the ECV. Through our youth-led storytelling and advocacy efforts, we've consistently highlighted the need for mental health support and awareness in our community, a critical aspect of equity and social justice. My lived experiences, passion, and dedication to a better health outcome for our communities, makes me a valuable contributors to the subcommittee's discussions and recommendations.

2. What do you see as the goals and objectives of the Committee? How would you help achieve these objectives and goals?

I believe the primary goals of the committee are to advance equity, promote social justice, and enhance public safety, particularly in underserved areas. One of the objectives of the Committee should be to ensure the voice of youth are included in the goal setting process as they can offer insight unique to their lived experiences. My experience collaborating with youth and engaging with diverse community stakeholders has honed my organizing skills. This unique combination equips me to effectively contribute to the subcommittee's mission by providing data-driven insights, amplifying youth voices, and fostering collaboration among stakeholders to advance equitable social justice policies.



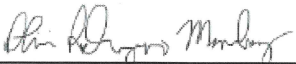
3. What special qualities can you bring to the Committee?

I can bring my lived experience as an active community member in the Eastern Coachella Valley, academic training with a Master's in Public Health, and my current role as Program Manager in supporting youth programming in the ECV. I'm able to work collaboratively with community members and partners in a holistic and effective approach to address equity and social justice within the committee's initiatives.

4. Do you have any questions or comments about the Committee's structure or functions?

What is the processes in place to ensure that the committee's recommendations are effectively implemented within the City's activities? Is there additional information about the specific areas within "Public Safety Services" that the committee will focus on?

5. Other comments and/or ideas as to how you as a member of the Equity and Social Justice Ad Hoc Subcommittee could benefit the City of Coachella.

  
Signature

10.17.23  
Date

.....  
**PLEASE RETURN THIS COMPLETED APPLICATION TO:**

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