

DEVELOPMENT &  
PRODUCTION

LOGO DESIGN

**Research**

**Development**

**Feedback and Revision Process**

**Final Logo Design**

Formats

Color Variations

Suggested Guidelines

*\*Print cost not included*

Cost: \$ 2,500.00

WEBSITE & SOCIAL CHANNELS

**Hosting**

**Development of Landing Page**

**Social Media Branding**

**Social Media Profile Creation** (FB, Instagram, and LinkedIn)

Cost: \$ 4,500.00

DESIGN DELIVERABLES

**Invitation**

**Program**

**2, Step and Repeat**

**2, Roll up Banners**

**Swag collateral**

*\*Print cost not included*

Cost: \$ 2,500.00

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VIDEOS

**1, Launch**

**3, Partners**

**1, Digital Presentation**

Cost: \$ 15,000.00

EVENT PRODUCTION & MANAGEMENT

**AV** (70" screen with stand, 2 microphones, and a speaker system)

**AV Tech Support**

**Decor** (Branded plants, branded balloons, and backdrop)

*\*Print cost not included*

Cost: \$ 3,000.00

*\*Print cost not included*

*(Deliverables will be produced in both English and Spanish)*

**Total: \$ 27,500.00**