



STAFF REPORT
2/28/2024

TO: Honorable Mayor and City Council Members

FROM: Jaime Arroyo, Grants Manager

SUBJECT: Authorize a Community-Based Grant to Líderes Campesinas in the Amount of \$5,000 to Fund Travel Expenses to the State Capitol for Legislative Advocacy Efforts

STAFF RECOMMENDATION:

Staff recommends that the City Council consider awarding a Community-Based Grant (CBG) Líderes Campesinas in the amount of \$5,000.00 to help offset travel expenses associated with their upcoming three-day event, Líderes Campesinas Convening at the State Capitol from April 19-22, 2024.

BACKGROUND:

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 23-24 budget included an allocation of \$15,000 for the Community Based Grant Program.

DISCUSSION/ANALYSIS:

Líderes Campesinas is a nonprofit organization based in the city of Coachella, with a statewide network of 16 farm working communities, specializing in grassroots mobilization to create healthier working conditions, safer environments, and engage women leaders in farmworker communities. Líderes Campesinas is requesting sponsorship support to help offset travel expenses associated with their special event titled, Líderes Campesinas Convening, which takes place April 19-22, 2024.

ALTERNATIVES:

1. Authorize the sponsorship request
2. Not authorize the sponsorship request

FISCAL IMPACT:

Should the City Council approve the staff recommendation, the Community-Based Grant Program account will be reduced by \$5,000 leaving a balance of \$8,000.

ATTACHMENT(S):

1. CBG Application Packet