

RESOLUTION NO. 2024-08

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COACHELLA, CALIFORNIA, AUTHORIZING THE CITY OF COACHELLA SPONSORSHIP OF THE BLUE ZONES PROJECT RIVERSIDE COUNTY INITIATIVE IN THE ANNUAL AMOUNT OF \$100,000 FOR THREE (3) YEARS IMPLEMENTED BY RIVERSIDE UNIVERSITY HEALTH SYSTEM AND AUTHORIZE THE CITY MANAGER TO EXECUTE THE FUNDING COMMITMENT AGREEMENT

WHEREAS, the Blue Zones, LLC (“Blue Zones”), the City of Coachella (“City”), and Riverside University Health System began conversations about Coachella becoming a Blue Zones Demonstration Community in 2022.

WHEREAS, in an effort to support the citizens of the city of Coachella to live longer, to experience fewer medical issues, to live happy, healthy lives with less stress and with stronger connections, the City of Coachella is entering into a Funding Commitment with Riverside University Health System; and

WHEREAS, Blue Zones are communities that have been identified as having populations that live measurably longer, happier lives with lower rates of chronic diseases and a higher quality of life than the average; and

WHEREAS, the Blue Zones Project began as a New York Times bestseller by National Geographic Fellow Dan Buettner and has evolved into a global movement that is now inspiring Riverside County to make changes so residents live, longer, healthier and happier lives; and

WHEREAS, Blue Zones Project seeks to improve the well-being of communities by applying best practices to make the healthy choice the easy choice through built environment, food, and tobacco policy change; environmental changes within worksites, schools, restaurants, grocery stores, and faith/civic organizations; and engagement activities that promote social support for healthy behaviors, volunteering, and purpose.

WHEREAS, Coachella has been chosen as a Blue Zones Demonstration Community, has unique assets and challenges and will be part of the expansion of the Blue Zones Project Riverside County, contributing to the implementation of wellbeing strategies focusing on people, places and policy to achieve Blue Zones Community Certification; and

NOW, THEREFORE, BE IT RESOLVED, DETERMINED, AND ORDERED by the City Council of the City of Coachella, as follows:

Section 1. **Incorporation of Recitals.** The City Council hereby finds and determines that the foregoing Recitals of this Resolution are true and correct and hereby incorporated into this Resolution as though fully set forth herein.

Section 2. The City of Coachella hereby agrees to comply with each and all of the terms, conditions, and limitations imposed by Riverside University Health System Letter of Intent, upon said Sponsorship and the City Manager is hereby authorized and directed to execute any applications, agreements, assurance, extensions, amendments or other documents as may be necessary in connection with acceptance and implementation of said Funding Commitment Agreement.

Section 3. That the City Manager is authorized to enter into a Sponsorship Agreement between both parties consistent with the intent and form of the draft agreement.

PASSED, APPROVED and ADOPTED this 28^h day of February, 2024.

Steven A. Hernandez
Mayor

ATTEST:

Angela Zepeda
City Clerk

APPROVED AS TO FORM:

Carlos Campos
City Attorney

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
CITY OF COACHELLA)

I HEREBY CERTIFY that the foregoing Resolution No. 2024-08 was duly adopted by the City Council of the City of Coachella at a regular meeting thereof, held on the 28th day of February, 2024, by the following vote of Council:

AYES:

NOES:

ABSENT:

ABSTAIN:

Delia Granados
Deputy City Clerk