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Coachella Immigrant Families Recovery Program (IFRP)



Meet the presenter



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Immigrant Families Recovery Program

COVID devastated their financial lives, forcing **immigrant families** to use all their savings and drive up debts. The City of Coachella and MAF partnered to create Coachella IFRP to help immigrant families in the city **rebuild** their financial lives **faster**.



Financial Support

140 immigrant families will receive **\$400** monthly for up to **24** months.



Financial Services

Including group, peer, and one-on-one **financial education** with a **self-advocacy** lens.



Evaluation

Developing evidence to show the **impact** of serving the specific **needs of immigrant** families.

Program highlights

Partnerships

San Mateo County, Daly City, and the City of Coachella.



Participants

Data points collected on 140 families participating in the program.



Disbursements

\$734,800 has been disbursed in Coachella so far.





Coachella Insights





In Coachella, the average participant household earns \$2,700 per month for four people.

Age

20 – 29 **13%**

30 – 39 **42%**

40 – 49 **32%**

50+ **13%**

Tax ID

SSN **43%**

ITIN **43%**

None **14%**

Challenges

Unbanked **53%**

Late Bills **34%**

Uninsured **26%**

Credit Invisible **18%**

Among the Coachella cohort at the beginning of the program...



29% either skipped meals or ate less



25% had their utilities shut off due to late bills



20% had no assets (car, home, etc.)



In the Coachella cohort:

- **Missed COVID relief totaling \$844,400 in direct federal stimulus payments.**
 - This is about ~ \$10,600 per family
- **26% receive no government benefits at all.**
 - This increases to 34% among those without an SSN.
- **29% receive support from WIC**
- **<5% receive assistance from other social safety net programs**

Using every tool to meet their financial needs



49% negotiated rental payments with their landlords



10% sold assets & personal items to pay their bills



57% relied on loans from friends & family

Mobilizing communities through research

MAF's IFRP research is ongoing and evolving. It is rooted in the lived experiences of immigrants, providing valuable insights for shaping conversations at various levels.

Stay tuned for an upcoming invitation to our next IFRP webinar in March. Meanwhile, explore our blogs and past webinar recordings for insights as we strive to **build a fair and just world for the families we serve.**



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Thank you!