

*Rebozo Festival*



CULTURAS MUSIC + ARTS / Eleventh Annual Women Rising

Email: [culturascoachellavalley@gmail.com](mailto:culturascoachellavalley@gmail.com)

Phone: 760-984-2365

Mail: 85092 Damascus Ave Coachella, CA 92236

February 9, 2024

To the Honorable Mayor Steven Hernandez & Council,

Culturas Music-Arts is a grassroots community based nonprofit organization that brings free or low-cost art and music venues to the local community. Our tax ID is # 85-3845819. We are currently in the planning stages of our 11th Annual Women Rising event. The event will be held on March 16, 2024 at Spotlight 29 Casino in Coachella, CA from 11am-3pm. We are deeply grateful and honored that this venue celebrates local women's achievements in politics, social justice, business, the arts and more.

This year's Women Rising will present a "Rebozo Festival." an enchanting celebration of Mexico's iconic traditional garment. Rebozos are cherished by indigenous women and are versatile in their use. Handwoven from cotton, wool, silk and rayon and are diverse in lengths, patterns. Immerse yourself in the cultural tapestry as we showcase rebozos from various Mexican regions. All proceeds from the Rebozo Festival will benefit the Center for the Arts & Music.

Like all great events, it takes a tremendous amount of planning and monetary assistance. Your donations help cover the cost of our event which will include dynamic local music performers, speakers, art displays, vendors, and more. Attached are sponsorship packets for your convenience. In addition, your sponsorship/donation will stipend 4 artists with their art installations and supplies. Sponsors will be prominently recognized on our Social Media and at the Women Rising event.

We are requesting \$5000 in sponsorship. The sponsorship will cover expenses for venue, sound and some artists expenses. Each member of the Council will receive one ticket to the event. We thank you for your consideration and support.

Please make checks payable to Culturas Music-Arts. Mail checks to 85092 Damascus Ave., Coachella, CA 92236 or contact Marisa Aceves at (760)972-4628 .

Thank you for your time and support

*Oralia Ortiz*