



03/13/2025

RE: Escaramuza Charra Reynas Del Valle Coachella

Dear Supporter,

Greetings from Escaramuza Charra Reynas Del Valle Coachella! Escaramuza Charra Reynas del Valle was founded to formalize the growing revival of Mexican culture with an emphasis on women's power, particularly through the reconnection with Charrería and Escaramuza - Mexican equestrian practices which date to the 16th Century and are rooted in the blend of indigenous and Spanish cultures. Our work encompasses diverse cultural sports and activities, mentorship, education, and celebration of community.

Escaramuza (skirmish) Reynas del Valle, is one of very few youth escaramuza teams of this age group in the United States. The equestrian team is formed of an all-female youth group ranging from the ages of 5- 15 years old. The team consists of eight young girls, who ride their horses on a side saddle, and perform choreographed synchronized maneuvers to music.

Our Reynas are on their journey to compete at a state level with the objective of earning their qualification to compete in the highest level of competitive achievement a team can attain, which is the annual international escaramuza championship in Mexico. This year the "Campeonato Nacional Infantil, Juvenil, y de Escaramuzas" (national competition) will take place in Guadalajara, Mexico, in the summer.

The RDV team organizes two public fundraising events; Dia de Los Muertos(November) and Mariachi Under the Stars(April). The events are promoted as cultural events for families, where we also invite all young girls interested in the sport. The program is open to youth ages 5 to 15, in all surrounding areas of the Coachella Valley, such as Coachella, Indio, Cathedral City, Thousand Palms. No experience is needed from the youth.

We are launching our third annual family event and fundraiser, "Mariachi Under the Stars," which will be hosted by Rancho Escondido in Coachella. The event will also honor our youth in celebration of Dia del Nino, with a special equestrian presentation from the escaramuza team; Reynas del Valle.

We are humbled by the City of Coachella, who has been supportive in the revival of our Coachella Valley escaramuza and charrería culture, and would like to ask for sponsorship in our event Mariachi under the Stars event.



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The budget for the event is \$12,000, which covers entertainment; Mariachi, banda, ballet folklorico, sound equipment, security guards, parking attendants, food and drinks, and rental equipment. The entirety of the event is organized by the equestrian families and volunteers. All the fundraising proceeds benefit the youth escaramuza team who are on their mission to compete and represent the U.S. and Coachella Valley at the international championship in Mexico.

We have three Sponsor Levels:

Pony: \$250

- Recognition during the event
- 2 Tickets

Gelding: \$500

- Advertisement on social media and during the event
- 4 tickets to the event.

Stallion: \$1,000

- Recognized on Webpage and during the event
- Advertisement banner
- 10 tickets

On behalf of the Board of Directors and residents we serve, we thank you for your consideration in making a generous contribution. Our tax Identification Number is by virtue of our current relationship as a project of *Pueblo Unido CDC*, which is a California non-profit corporation under the IRS code 501 (c) (3).

Sincerely,

Margarita Lopez
President, Board of Directors
Reynas del Valle