



STAFF REPORT
2/27/2023

TO: Honorable Mayor and City Council Members

FROM: Dr. Gabriel Martin, City Manager

SUBJECT: Approve the Government Pathways Development Internship Program with One Future Coachella Valley

MAYOR PRO TEM GALARZA AND COUNCIL MEMBER VIRGEN RECOMMENDATION:

Pursuant to the request of Mayor Pro Tem Galarza and Council Member Virgen, the recommendation is to approve the Government Pathways Development Internship Program with One Future Coachella.

BACKGROUND:

One Future Coachella Valley provides direct services to students from Grade 6 through college graduation and career launch. These services include coordinating regional Work-based Learning Experiences that inspire and inform career decisions and hosting College Planning Events and Workshops to help students pursue degrees that lead to good jobs. A robust Financial Aid program provides scholarships matched with Coachella Valley organizations and assists students and families in navigating the college financial aid process and optimizing other available funding sources. One Future provides one-on-one support and an online portal for students to create college and career plans and overcome obstacles to enrollment and graduation. Before and after graduation, One Future works with local employers to provide Internships, Networking and Job Connection services to connect young people with Coachella Valley employers and future employment.

DISCUSSION/ANALYSIS:

The goals and strategies is to increase the number of students entering government workforce pathways through the following strategies (in collaboration with the City of Coachella):

1. Develop and implement a 2-year plan to integrate government pathways with the strategies of the Regional Plan for College and Career Success.
2. Launch initial cohort of interns through One Future's existing summer program.
3. Integrate government pathways into One Future Holistic Student Support Services, Bridge-to-Careers and Gents Alliance male success programming.

4. Develop sustained undergraduate internship structure to provide students with experience and exposure to career pathways within the City of Coachella setting.

The program will be a 24-month scope of work from January 2023 – December 2024 that will utilize One Future’s Regional Plan Collaborative to support the integration of Government and Public Service Pathways into career technical and college attainment strategies.

- Develop marketing material to advertise the internship opportunity to students and residents, in coordination with the City of Coachella.
- Coordinate and manage six (6) paid undergraduate internships, across two years, with the City of Coachella.
- Work with staff to identify relevant internship projects for implementation in summer 2023, monitor progress of interns, and assess impact and fit for a longer-term structure
- Integrate government pathway speakers into 3-5 panel presentations, professional mixers, and/or webinars to educate students and alumni on careers and job demands, and opportunity for career and economic growth.
- Work with staff to determine feasibility and framework for offering year-round internships and identify implementation tasks and resources needed to sustain and potentially offer to other valley cities.
- Data collection: internship outcomes, Bridge-to-Career services, and government related majors, degrees and workforce outcomes.
- Work in partnership with City staff to establish a sustained structure for internships.

FISCAL IMPACT:

There is no fiscal impact to the General Fund. Consequently, there will be an appropriation of ninety six thousand four hundred dollar (\$96,400) or a one hundred seven thousand two hundred dollar (\$107,200) that will impact the American Rescue Plan Act Fund.

Project Budget / Intern Payment Options:

Following are two (2) budget options that align with current employment opportunities for students.

Option 1: \$6200 Stipend per Student

Description	Year 1	Year 2	Total
Six (6) Interns (Up to 3 interns per year at 10 weeks/40 hrs. per week – total stipend of \$6200 per student)	\$18,600	\$18,600	\$37,200
HCC Internship	\$9,600	\$9,600	\$19,200
Program Fee (\$3200 per Student)			
One Future Pathways Project Management	\$20,000	\$20,000	\$40,000
TOTAL	\$48,200	\$48,200	\$96,400

Option 2: \$8,000 Stipend per Student

Description	Year 1	Year 2	Total
Six (6) Interns (Up to 3 interns per year at 10 weeks/40 hrs. per week – total stipend of \$8000 per student)	\$24,000	\$24,000	\$48,000
HCC Internship Program Fee (\$3200 per Student)	\$9,600	\$9,600	\$19,200
One Future Pathways Project Management	\$20,000	\$20,000	\$40,000
TOTAL	\$53,600	\$53,600	\$107,200

ATTACHMENT:

- One Future Coachella Valley Proposal