



**Government Pathways Development
City of Coachella
January 2023**

Purpose of the Engagement:

The City of Coachella and OneFuture Coachella Valley have a common interest in building an educated pipeline of students to become future leaders in government pathways in the Coachella Valley through engagement in career explorations, internship opportunities, scholarships, and bridge to career services.

Building on 17 years of experience working with youth in the Coachella Valley, OneFuture leads programs and regional collaboration to assure economically and/or educationally disadvantaged youth gain education, training and experience needed to prepare for the future workforce. This regional approach addresses related goals of increasing equity in education and economic mobility for local residents and developing a high-quality workforce from within the region's student population.

OneFuture provides direct services to students from Grade 6 through college graduation and career launch. These services include coordinating regional Workbased Learning Experiences that inspire and inform career decisions and hosting College Planning Events and Workshops to help students pursue degrees that lead to good jobs. A robust Financial Aid program provides scholarships matched with Coachella Valley organizations and assists students and families in navigating the college financial aid process and optimizing other available funding sources. OneFuture provides one-on-one support and an online portal for students to create college and career plans and overcome obstacles to enrollment and graduation. Before and after graduation, OneFuture works with local employers to provide Internships, Networking and Job Connection services to connect young people with Coachella Valley employers and future employment.

Goals and Strategies:

Increase the number of students entering government workforce pathways through the following strategies (in collaboration with the City of Coachella):

1. Develop and implement a 2-year plan to integrate government pathways with the strategies of the Regional Plan for College and Career Success
2. Launch initial cohort of interns through OneFuture's existing summer program.
3. Integrate government pathways into OneFuture Holistic Student Support Services, Bridge-to-Careers and Gents Alliance male success programming.
4. Develop sustained undergraduate internship structure to provide students with experience and exposure to career pathways within the City of Coachella setting.



Evaluation and Metrics:

24 Month Scope of Work, Tactics & Strategies:

January 2023 – December 2024

Utilize OneFuture’s Regional Plan Collaborative to support the integration of Government/Public Service Pathways into career technical and college attainment strategies.

- Develop marketing material to advertise the internship opportunity to students and residents, in coordination with the City of Coachella.
- Coordinate and manage six (6) paid undergraduate internships, across two years, with the City of Coachella.
- Work with staff to identify relevant internship projects for implementation in summer 2023, monitor progress of interns, and assess impact and fit for a longer-term structure
- Integrate government pathway speakers into 3-5 panel presentations, professional mixers, and/or webinars to educate students and alumni on careers and job demands, and opportunity for career and economic growth.
- Work with staff to determine feasibility and framework for offering year-round internships and identify implementation tasks and resources needed to sustain and potentially offer to other valley cities.
- Data collection: internship outcomes, Bridge-to-Career services, and government related majors, degrees and workforce outcomes.
- Work in partnership with City staff to establish a sustained structure for internships.

The following will be tracked to measure impact of the project:

- Completion of marketing activities to a minimum of 100 current college students and recent graduates, in coordination with the City of Coachella.
- Completion of placements for six (6) students across two summer terms (up to three (3) per year based on available intern applicant pool) into full-time, paid summer internships in 2023 and 2024. If less than three (3) interns are placed in Summer 2023, the number of interns placed in Summer 2024 will increase to assure completion of six (6) internships in total.
- Completion of internship projects centered on government pathways for both years
- Ongoing tracking:
 1. OneFuture will track each intern’s summer project and their eventual degree attainment
 2. OneFuture maintain connection with interns through the Bridge-to-Career services helping link graduates to local employment opportunities.
- Completed documentation of structure for sustained internships
- Number of government pathways career exploration experiences offered to OneFuture scholars through year-round programming and bridge to careers activities.
- Number of government related undergraduate majors, persistence rates, and degree earners for overall impact.



City of Coachella’s Role:

The City of Coachella will assist with the dissemination of marketing material developed by OneFuture and designate up to three (3) internship preceptors each year, identify internship projects that provide students with knowledge and skills related to careers in government, assign preceptors for interns and participate in meetings with OneFuture Coachella Valley to develop strategies to provide information, outreach, career explorations, and work based learning in government pathways to Coachella Valley students. In addition, the City of Coachella will designate at least one person to serve on OneFuture’s Business Engagement A-team and participate in the annual Regional Plan retreat .

OneFuture Coachella Valley’s Role:

OneFuture Coachella Valley will market, coordinate, schedule, and manage the scope of work included in this proposal. OneFuture will dedicate a staff member to coordinating with the City of Coachella on development and implementation of the project. OneFuture will conduct planning and implementation meetings with City staff to create a sustained structure for student exposure to government pathways across segments of education. OneFuture agrees to share relevant data collected and meet with the City to assess impact and adjust strategies accordingly

Fee: Please refer to Addendum A for the proposed budget options.

Sheila Thornton
OneFuture Coachella Valley
CEO/President



Addendum A

Project Budget / Intern Payment Options:

Following are two (2) budget options that align with current employment opportunities for students.

| Option 1: \$6200 Stipend per Student | | | |
|--|-----------------|-----------------|-----------------|
| Description | Year 1 | Year 2 | Total |
| Six (6) Interns (Up to 3 interns per year at 10 weeks/40 hrs per week – total stipend of \$6200 per student) | \$18,600 | \$18,600 | \$37,200 |
| HCC Internship Program Fee (\$3200 per Student) | \$9,600 | \$9,600 | \$19,200 |
| OneFuture Pathways Project Management | \$20,000 | \$20,000 | \$40,000 |
| TOTAL | \$48,200 | \$48,200 | \$96,400 |

| Option 2: \$8,000 Stipend per Student | | | |
|--|-----------------|-----------------|------------------|
| Description | Year 1 | Year 2 | Total |
| Six (6) Interns (Up to 3 interns per year at 10 weeks/40 hrs per week – total stipend of \$8000 per student) | \$24,000 | \$24,000 | \$48,000 |
| HCC Internship Program Fee (\$3200 per Student) | \$9,600 | \$9,600 | \$19,200 |
| OneFuture Pathways Project Management | \$20,000 | \$20,000 | \$40,000 |
| TOTAL | \$53,600 | \$53,600 | \$107,200 |