



P.O. Box 40
Indo, CA 92202

Client Name: City of Coachella

**Proposal for Social Equity Program
Implementation**

Attn: Luis Lopez
Payment: Payable to Christopher Martinez of
CannaBiz Consulting Group

Consultant: Christopher Martinez

Date: January 25, 2021

Item	Work Summary	Hours	Monthly Fee
	Review City's Social Equity Program and other programs. Provide feedback to City Staff. Provide technical assistance to City Staff on implementation of the program.	32.5	\$6,500
	Provide technical assistance recommendations on how to implement Social Equity in Round 2 of retail licensing. Research conducted on other jurisdictions' implementation of social equity licenses.	33.75	\$6,750
	Monitor social equity inquires on website and provide updates to city staff. Update city website to promote social equity program.	28	\$5,600
	Monitor social equity inquires on website and provide updates to city staff. Update city website to promote social equity program.	25.75	\$5,150
	Monitor social equity inquires on website and provide updates to city staff. Provide technical assistance to social equity applicant. Provide recommendations to city staff on Social Equity Development.	25.75	\$5,150
	Monitor social equity inquires on website and provide updates to city staff. Provide technical assistance to social equity applicant. Provide recommendations to city staff on issuance of funds. Research disbursement procedures of other social equity jurisdictions.	20	\$4,000
	Provide technical assistance to Social Equity and City Staff regarding amending the program and round grant disbursement. Conference calls with city staff regarding next round of State grant application. Provide recommendations on how to expand the program.	26.75	\$5,350
	Provide technical assistance to Social Equity Applicants and City Staff on individual grant requests and cost calculations. Provide technical assistance to social equity applicant in pursuit of cannabis education. Provide recommendations on how to expand the social equity program.	27.5	\$5,500
TOTAL PAYABLE			\$44,000.00