



STAFF REPORT
3/12/2025

TO: Honorable Mayor and City Council Members

FROM: Jaime Arroyo, Grants Manager

SUBJECT: Authorize a Community-Based Grant to the Shay's Warriors Life After Cancer in the Amount of \$1,000 to Support its CONNECTION Series Program

STAFF RECOMMENDATION:

Staff recommends that the City Council consider awarding a Community-Based Grant to the Shay's Warriors Life After Cancer in the amount of \$1,000 to support its CONNECTION Series Program.

BACKGROUND:

Shay's Warriors Life After Cancer was formed in the Coachella Valley to help the cancer survivorship community. Over time, they have developed a community for men and women to share their experiences and support each other in overcoming the trauma and post-traumatic stress disorder from cancer, whether after treatment or during ongoing diagnosis, with those who truly understand. Shay's vision centers on the belief that no cancer survivor should lack ongoing support from a community that understands and helps each other in the healing process. Their mission is to inspire, inform, empower and heal cancer survivors and their families through health, fitness and the mind-body connection.

DISCUSSION/ANALYSIS:

Shay's Warriors was established in hopes of providing a healthy, inspiring, and safe space for all cancer survivors to thrive and connect. This includes Coachella residents of all age groups and genders who are cancer survivors. By helping survivors move forward in healing, both emotionally and physically, Shay's has created a supportive community throughout the Coachella Valley. The funding requested would go towards supporting the Shay's Warriors' CONNECTION series. This series includes "Coffee & Connection," various get-togethers that take place the first Saturday of every month where survivors take part in early morning activities, such as hiking, running, yoga, etc. and afterwards, are provided coffee courtesy of Shay's Warriors. Through this series, cancer survivors are able to connect and share with others who understand what they are going through.

ALTERNATIVES:

1. Award a Community Based Grant in the amount of \$1,000
2. Do not award a Community Based Grant

FISCAL IMPACT:

Should the City Council approve the staff recommendation, the Community-Based Grant Program account will be reduced by \$1,000.

ATTACHMENT(S):

CBG Application Packet