

STAFF REPORT 3/12/2025

To: Honorable Mayor and City Council Members

FROM: Celina Jimenez, Director of Economic Development

SUBJECT: Adopt Ordinance No. 1222 Enacting Updated Regulations for Short-Term

Vacation Rentals in the City of Coachella.

STAFF RECOMMENDATION:

Adopt Ordinance No. 1222 an ordinance of the City Council of the City of Coachella amending chapter 5.80 ("Regulation of Short-Term Vacation Rentals") of Title 5 ("Business Licenses and Regulations") of the Coachella Municipal Code to amend and update the City's regulations of short-term vacation rentals.

BACKGROUND:

At the July 10, 2024 Study Session, the City Council discussed potential amendments to the City's short-term vacation rental regulations and directed staff to return with an ordinance providing updates to those regulations. At the City Council meeting of February 26, 2025, the City Council introduced and waived further reading of Ordinance No. 1222.

DISCUSSION/ANALYSIS:

Per the Council's direction, staff drafted the attached ordinance for their consideration. Many of the amendments are simply technical updates to clarify existing terms. However, a number of policy amendments were made as well, which are summarized in more detail in the Council staff report from February 26, 2025.

At the City Council meeting of February 26, 2025 the Council voted to introduce Ordinance No. 1222 and staff is now bringing back this ordinance for adoption at this City Council meeting of March 12, 2025.

FISCAL IMPACT:

None.

ALTERNATIVES:

The City Council has the following alternatives to consider:

- 1. Adopt Ordinance No. 1222;
- 2. Provide alternate direction to staff.

ATTACHMENTS:

- 1. Ordinance No. 1222
- 2. Map of Short-Term Vacation Rentals by Neighborhood