

CITY OF COACHELLA
CALIFORNIA

Proclamation

WHEREAS, Ruben Gonzalez, a lifelong resident of the City of Coachella and started his public service at a young age participating in boycott organizing efforts with Cesar E. Chavez and the farmworker movement; and

WHEREAS, Ruben, through public service work found his passion for planning and development, and collaborating to balance the need of residents, businesses and new development; and

WHEREAS, Ruben enjoys dedicating his time to promoting cultural arts, youth development and gang prevention work in Coachella; and

WHEREAS, throughout Ruben's eight-year tenure on the Planning Commission, each decision he made was in the best interest of our community. He personally witnessed the remarkable journey of the Covalda Apartments, Pyramid Ranch, Fountainhead commercial center among other projects and encourages the City to continue to be proactive in its growth; and

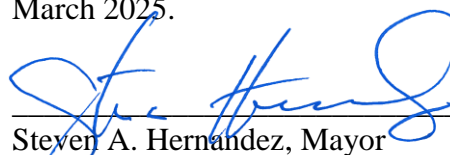
WHEREAS, Ruben recognized the amazing impact a resident can have on the Planning Commission and the ability to improve the building environment and quality of life for Coachella residents; and

NOW THEREFORE, I, Steven A. Hernandez, Mayor and Council of the City of Coachella, by the power vested in me, do hereby recognize

Ruben Gonzalez

and urge all citizens of the City of Coachella in joining me to commemorate their commitment to serving the community

IN WITNESS HEREOF, I have hereunto set my hand and caused the official seal of the City of Coachella, California to be affixed this 12th day of March 2025.



Steven A. Hernandez, Mayor
City of Coachella, California

