



CITY OF COACHELLA, CA COMMUNITY BASED GRANT PROGRAM APPLICATION FOR FUNDS REQUEST

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(Attach additional pages as needed, however applicants are encouraged to be brief.)

1. Application Funding Cycle: Date: 9/14/22
July 1, 2022 - June 30, 2023

2. Total Amount Requested: \$ 2500

If requesting waiver of City fees or charges, please indicate the City service for which the waiver is being requested.

3. Proposed Program/Service of Funding Request: Bianca Rae Foundation
Rae of Hope Retreat

4. Agency/Organization: Bianca Rae Foundation

5. Mailing Address:

Po Box 10096

City:

Palm Desert CA 92618

Zip:

6. Telephone:

708-305-1264

Fax:

7. Official Contact Person:

Name: Bianca Rae

Title: Founder

Telephone: 708-305-1264

Fax: —

E-mail: Bianca@BiancaRae
Foundation.org

8. Does this organization have a non-profit status with the Internal Revenue Service (IRS)? Yes No (Attach documentation)

9. How long has this organization been in existence?

8 years

10. Has the organization previously received funding from the City of Coachella?

Yes No

If yes, please identify the program/service, total prior grant allocation, and the fiscal year in which the funds were received.

We received \$1000 in 2019 from you - thank you!

11. Is this request for a New or Existing program/service within the City?

12. What is the anticipated time frame to provide the proposed program/service and the expenditure of the requested funds?

October 2022 - November 2022

13. Describe briefly how the requested funds will be used.

The Row of Hope Retreat is a day where middle school kids learn about self-love, anti-bullying, social media safety & more. This year, we will have two retreats - for girls in September & for boys in November.

14. Will the program/service require additional funding sources? If so, identify all funding sources and provide the steps taken to acquire funding.

Yes. We have raised \$25K so far, approximately, of the approx. \$60,000 needed to fund the retreat.

15. If the program/service is planned to continue beyond the period provided by this grant, what funding plans are there to sustain the program/service?

We are applying for other grants and sponsorships too.

16. How will the proposed program/service serve City of Coachella residents? Will the proposed program/service also serve non-Coachella residents? Please describe.

A large majority of our kids come from the east valley, specifically Coachella.

17. Describe the characteristics of the clients the proposed program/service anticipates to serve (i.e. age group, gender, income level, ethnicity, etc.)

-middle school Coachella Valley children
-girls & boys 11-13, many from low-income east valley areas

18. Attach a proposed budget for requested funds.

Authorized Official:

Title: Founder

Signature: Bianca Rae

Date: 9/14/22

Bianca Rae Foundation

Budget Overview: ROH Retreat

January - December 2022

	TOTAL
Revenue	
4000 Revenue from direct contributions	
4010 Individual contributions	7,000.00
4020 Corporate contributions	30,000.00
Total 4000 Revenue from direct contributions	37,000.00
4200 Revenue from non-government grants	
4210 Corporate/business grants	23,000.00
Total 4200 Revenue from non-government grants	23,000.00
5100 Revenue from program-related sales & fees	
5180 Program service fees	1,000.00
Total 5100 Revenue from program-related sales & fees	1,000.00
Total Revenue	\$61,000.00
GROSS PROFIT	\$61,000.00
Expenditures	
8100 Nonpersonnel expenses	
8110 Supplies	400.00
8170 Printing & copying	800.00
Total 8100 Nonpersonnel expenses	1,200.00
8300 Travel, meeting, M&E expenses	
8310 Travel - transportation	100.00
8350 Meals & Entertainment	700.00
Total 8300 Travel, meeting, M&E expenses	800.00
8500 Other expenses	
8520 Insurance - non-employee related	300.00
8555 Merchant/CC processing fees	250.00
8570 Advertising/marketing expense	1,500.00
Total 8500 Other expenses	2,050.00
8700 Other program expense	
8710 Program expense - Food/Hospitality	24,500.00
8720 Program expense - Transportation	3,750.00
8730 Program expense - Decor	1,500.00
8740 Program expense - Gifts/Awards	22,500.00
8790 Program Expense - Other	4,050.00
Total 8700 Other program expense	56,300.00
Total Expenditures	\$60,350.00
NET OPERATING REVENUE	\$650.00
NET REVENUE	\$650.00



Bianca Rae
FOUNDATION

The Bianca Rae Foundation's Rae of Hope Retreat is a one-day retreat for middle school children to learn crucial life skills to help them become their best selves. When this program started six years ago, it was solely geared toward young girls. We had so much demand to expand it, so last year we held our first ever retreat for middle school boys.

These retreats are truly life-changing for these children. They attend various breakout groups full of specially designed programs to teach them about leadership, self-love, anti-bullying and social media safety. We bring in experts in each field to discuss and formulate activities with the kids. For example, in one group two entrepreneurs taught the boys about the ins and outs of starting your own business and held a shark-tank style activity with them to help them think of creative ideas and inventions. In another group at our girls retreat, we had each girl create a vision board (using magazines, construction paper, scissors, glue etc.) about what they want to be when they grow up, making sure to note the path they would take to get there. In these breakout groups, we have had children open up about suicide, even come out as LGBT. We have had little boys cling to football coaches as they broke down in tears because they don't have a father. This is one day where children get to learn about ways to get involved in their community, a foreign concept to many of them. They can learn tips and tricks to boost their self-esteem and feel better about themselves. They hear from public figures who have been bullied themselves about how they overcame those challenges. Kids get to learn about team-building and working together through fun sports activities.

We have a very unique model at our retreats: get public figures and influential members of the community who kids intrinsically look up to share this life-changing advice. It resonates tremendously with youth. Many of these kids come from broken homes, with little access to mentorship and leadership. We provide that for them with this annual retreat. The way these children attach themselves to mentors they meet at this special day proves time and time again that kids yearn for guidance just as much as we want them to have it. They want to be good, they want to be at peace with themselves, but often external factors in their lives (unstable family life, for example) deter them from that path.

It may seem like a simple concept, but there is no other program like this for middle school children in Southern California. Our success stories are profound, with one middle-school-aged girl even going on to create her own business after attending our retreat. These kids are very literally our future and we need to invest in helping them be the best humans they can be. That is the goal of the Rae Of Hope Retreat.

Our costs are many, as we are having two retreats this year. For example, for the girls retreat, the space is donated but we pay \$20 a girl for food. We purchase backpacks for each girl and buy supplies for all the breakout groups.

Our last girls retreat had 500 girls attend, with a 100-person waiting list. It is clear there is demand for these kids, and we are doing our best to deliver on that. Any help would truly make a difference and be very appreciated in our efforts to change these kids' lives. You would be playing an instrumental role in that!!

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JUN 27 2014

THE BIANCA RAE FOUNDATION
C/O BIANCA GOUTOS
35751 GATEWAY DR STE K-1120
PALM DESERT, CA 92211

Employer Identification Number:
46-4309544
DLN:
17053023305004
Contact Person: ID# 31954
CUSTOMER SERVICE
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
December 23, 2013
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Director, Exempt Organizations

Enclosure: Publication 4221-PC

Letter 947

TESTIMONIALS:



Hi Bianca I attended the bianca rea of hope retreat today it was so much fun thank you so much. Me and my friends we're saying it was better than are trip to Legoland so thank you so much

I took a few pictures of you and my friends



I just picked my daughter up from the conference today. I haven't seen her smile so big in such a long time. Thank you for putting on such a great event!



@biancarae

Add to Your Story

8:30 PM

Hi bianca! its me lulu. I wanted to thank you and im so happy i got to be there today!! Im grateful and i hope i can come back one day!

Thank you so much for today. Lily and I had conversations about choosing your friends and that you have have choices in everything. I think that was inspired by today 🥰❤️

you made me feel important, heard. for the first time in a long time, thank you for that...i mean i got home and just cried because i don't have that in my life but today, i did. so thank you, so much

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@biancaraefoundation



SCAN ME!