



STAFF REPORT
10/12/2022

TO: Honorable Mayor and City Council Members

FROM: Celina Jimenez, Grants Manager

SUBJECT: Approve a Community Based Grant to the Assistance League Coachella Valley in the Amount of \$1,000

STAFF RECOMMENDATION:

Staff recommends that the City Council consider awarding a Community Based Grant (CBG) to the Assistance League Coachella Valley in the amount of \$1,000.00.

BACKGROUND:

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, schools, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 22-23 budget includes an allocation of \$15,000 for the Community Based Grant Program.

DISCUSSION/ANALYSIS:

The Assistance League Coachella Valley is a 501(c)(3) nonprofit organization with the mission of volunteers transforming the lives of children through community programs. The Assistance League Coachella Valley (formerly the Assistance League of Palm Springs), accomplishes its mission through Operation School Bell, its largest philanthropic program that provides new school clothing and hygiene kits to needy children. Grant funding support will help Operation School Bell serve low-income, at-risk elementary school-age children in Coachella.

ALTERNATIVES:

1. Award the Assistance League Coachella Valley a Community Based Grant in the amount of \$1,000.00.
2. Do not award a Community Based Grant.

FISCAL IMPACT:

If the Council approves the staff recommendation, the Community Based Grant account will be reduced by \$1,000.00.

ATTACHMENT:

Community-Based Grant Program Application