

STAFF REPORT 10/12/2022

To:Honorable Mayor and City Council MembersFROM:Maritza Martinez, Public Works DirectorSUBJECT:Approval for operation of a beer garden by Culturas Music & Arts on November
12, 2022 at Dateland Park from 11am to 8pm.

STAFF RECOMMENDATION:

Approval for operation of a beer garden by Culturas Music & Arts on November 12, 2022 at Dateland Park from 11am to 8pm.

EXECUTIVE SUMMARY:

The 2022 Synergy Music and Arts Festival is planned to occur on Saturday, November 12, 2022 from 11am to 8pm. This event has been a recurring event in Coachella since 2012. The event would occur at Dateland Park and include live bands, disc jockey, food vendors, art displays, merchandise vendors, car show and beer garden.

Culturas Music and Arts is requesting to be authorized to operate a beer garden at this event from 11am - 8pm; all event permit approvals would be contingent upon the applicant meeting all permitting requirements by City, County, ABC and other required regulatory agencies.

FISCAL IMPACT:

None.