



STAFF REPORT
5/27/2020

TO: Honorable Mayor and City Council Members

FROM: Luis Lopez, Development Services Director

SUBJECT: Resolution No. 2020-23 Establishing Revised Selection Criteria and Related Policies to be used during the review of Conditional Use Permits for Cannabis Retailers and Retail Microbusinesses (Round #2) within Subzone #1 (Pueblo Viejo), #3 (Dillon Road), #4 (Wrecking Yard), or #5 (Industrial Park) of the City.

STAFF RECOMMENDATION:

Staff recommends that the City Council adopt the attached Resolution No. 2020-23 establishing the revised selection criteria to be used during the review of Conditional Use Permits for Cannabis Retailers and Retail Microbusinesses (Round #2) within Subzone #1 (Pueblo Viejo), #3 (Dillon Road), #4 (Wrecking Yard), and #5 (Industrial Park) of the City.

BACKGROUND:

This item was discussed at the May 13, 2020 City Council meeting at which time it was continued to the May 27, 2020 meeting. There was a City Council consensus to bring back the “Local Ownership” questions/scoring criteria that were previously taken out after the April 22, 2020 discussion on this item. Additionally, the City Council requested to restore the “local hiring” criteria to be a minimum of 85% of all hires.

DISCUSSION/ANALYSIS:

Attached to this staff report is the Revised Resolution No. 2020-23 with changes to the “Exhibit A” prioritization / selection criteria.

The revised section is contained in Section II (2) a-c where the following criteria (previously deleted) has been restored.

2. Proof of Local Ownership (Up to 30 Points)

- a. Is there evidence showing that: 1) the Local Stakeholder Owner of the retail cannabis business has a primary residence in the City of Coachella where he/she has been residing for the past 36 months; or, 2) the Local Stakeholder Owner is a Coachella business owner which has 5 or more City of Coachella residents employed which have been employed during the past 36 months? (*Worth 10 points*)
- b. Does the applicant commit to hiring City of Coachella residents for 85% of all hires of the retail cannabis and secondary businesses? (*Worth 10 points*)

- c. Does the applicant have proof (through financial documents and/or capital investments) that there is a 20% Local Stakeholder Ownership Interest by either the applicant, partner or shareholder to apply for all aspects of the retailer or retail microbusiness?
(Worth 10 points)

Additionally, the two local hiring criteria in the respective questions have been restored to “85% of all hires” as discussed with City Council.

FISCAL IMPACT:

None.

CONCLUSIONS AND RECOMMENDATIONS:

Staff recommends that the City Council adopt the attached Resolution No. 2020-23 establishing the Revised Selection Criteria and to implement these policies in an expedited manner.

Attachments: Resolution No. 2020-23 w/ Exhibit A and Appendix 1