

Synergy Music & Arts Festival – November 14, 2026 Dateland Park Coachella

Budget Overview

Total Cash Budget: \$20,200

Coordination & Staffing

- Live Art Coordinator Stipend **\$1,200**
- Additional Coordinator Stipends **\$1,000**
- Kids Ballet Program (snacks, drinks, stipends) **\$800**

Art Programs & Supplies

- Paint supplies, water, snacks, artist fees for live art panels. **\$7,000**
- Kids arts supplies (crafts, paint, markers, paper) **\$800**
- Community performers (music, dance, cultural groups) **\$3,500**
- Car show trophies (lowrider culture awards) **\$1,000**

Music & Entertainment

- DJ services **\$600**

Promotion & Visibility

- Promotional shirts (volunteers, artists, staff) **\$1,500**
- Promotional flyers (community outreach) **\$500**

Event Infrastructure

- Canopy, chairs, tables for visitors **\$900**
 - Fire permit **\$600**
 - Environmental permit **\$500**
 - Event insurance **\$300**
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In-Kind Support Requested

- Street closures: Bagdad Ave & Shady Lane through Ave 52
 - Five (5) porta potties with wash basins
 - Small stage with sound system
 - **Two generators (one for DJ, one for vendor support)**
 - Barricades, cones, and safety signage
 - City support for traffic control and public safety presence
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Why This Festival Matters

The Synergy Music & Arts Festival uplifts the cultural, artistic, and community spirit of the Eastern Coachella Valley. In a region where access to the arts is limited, Synergy creates a **free, welcoming space** where families, youth, artists, and culture-keepers can gather, express themselves, and feel seen.

Synergy **breaks stigmas** by showcasing the beauty, talent, and creativity that thrive in our neighborhoods. It invites people from **throughout the entire Coachella Valley** to come together, connect, and experience the richness of our community. The festival builds **true community**, offering a space for **self-expression**, healing, and cultural pride through art, music, dance, storytelling, and tradition.

This festival provides **paid opportunities** for local artists, dancers, musicians, and community performers who rarely receive public platforms. It honors **lowrider culture, youth dancers, and community storytellers**, strengthening intergenerational connection and belonging.

Synergy also supports **economic opportunities** for small businesses and vendors, while offering safe, family-friendly programming that promotes wellness, unity, and joy.

Most importantly, Synergy shows our youth that **their stories, their art, and their culture matter**. It is an investment in the future of the Eastern Coachella Valley—building confidence, creativity, and collective joy.