



**City of
Coachella**

Karrie

Executive Director

Vicki

Advancement Manager



**FR1ENDS of the
CH1LDREN**
Coachella Valley

**OUR CHILDREN.
OUR VALLEY.
OUR FUTURE.**

**FR1ENDS
CH1LDREN**
Coachella

One Child. One Friend. 12 Years, No Matter What.



Children in our Valley face barriers no child should have to navigate alone.

Families with children are the fastest-growing segment of those experiencing homelessness in the Coachella Valley.

1 in 6

**children
face hunger**

42.7%

**of children live at or
below the Federal
Poverty Line**

21.5%

**of children age 3+
have received one or
more mental health
diagnoses**

2025 HARC Coachella Valley Community Health Survey



We Show Up for Children. We Start Early, and We Stay.

- Select children who face multiple systemic obstacles, 4-6 years of age.
- Commit to each child for the long term. 12+ years, no matter what.
- Each child is paired with a paid professional mentor, a “*Friend*”.
- **Each Friend spends 4 hours every week 1:1 with youth, kindergarten through high school graduation.**



4 Hours Every Week. 12+ Years No Matter What



In the Classroom, in the Community, and with Caregivers

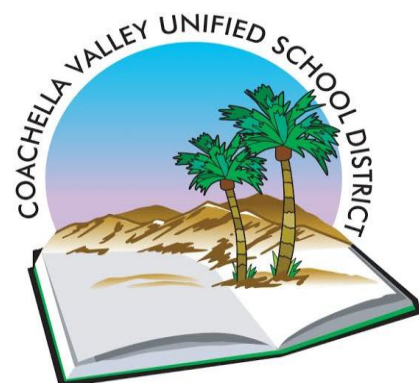


School Partnerships

In Partnership with Two School Districts

24 children selected 2024 – 2025

24 children selected 2025 – 2026



**Currently serving 48
Children and their Families**

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Paid Professional Mentors "Friends"

Cohort One



Ms. Belinda



Mr. Q



Ms. Marbella

Cohort Two



Mr. Sebastian



Ms. Tiffany



Mr. Norman



Our Model Makes Economic Sense



\$1 = \$7

The Harvard Business School Association of Oregon said that for every \$1 invested in Friends of the Children, the community benefits over \$7 in saved social costs.

Helping one child saves the community \$900,000 in social costs.



Local Impact Since 2024

48

children enrolled in a 12+ year relationship with a Friend

14,976

one-to-one mentoring hours invested to date

98%

of teachers and caregivers report significant milestones achieved with children enrolled

What's Possible with a Friend

Outcomes from our proven national model

92%

of youth pursue education, service, or employment

93%

of youth avoid juvenile justice system involvement

98%

of youth wait to parent until after their teen years



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Coachella Valley



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Thank You!



@friendscoachellavalley



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