

From: [Andrew Simmons](#)
To: [Adrian Moreno](#)
Subject: RE: AR No. 25-01 VAR 25-02 Ocean Mist Signage
Date: April 09 25 3:06:54 PM
Attachments: [image002.png](#)
[image003.png](#)

Engineering
Comments

You may add the following statement to the Staff report:

The Engineering department supports the variance based on circulation and engineering elements. Engineering has no comment relative to overall architectural design standards or appearance. Enterprise Way is fully improved to the ultimate condition with sidewalks and landscaping. The proposed signs do not interfere with existing improvements or future planned improvements. The proposed signs do not affect visibility or cause negative impacts on the use of the right-of-way. In addition, the signage proposed in the variance area are primarily intended as information signs to improve circulation and truck movements. The signs in the proposed variance area are not proposed as advertisements. Ensuring that trucks use proper entrance and exit routes improves traffic circulation in the right-of-way and provides an overall public benefit.

Andrew Simmons, P.E.
City of Coachella, City Engineer
asimmons@coachella.org
office: 760-398-5744 x 134
cell: 442-307-2396

From: Adrian Moreno <amoreno@coachella.org>
Sent: April 09 25 2:10 PM
To: Andrew Simmons <asimmons@coachella.org>
Subject: AR No. 25-01 VAR 25-02 Ocean Mist Signage

Hello Andrew,

I will be bringing AR No. 25-01 VAR 25-02 Ocean Mist Signage to Planning Commission on April 16, 2025. **Does your department support the variance request?** I am looking to include your correspondence in the staff report.

Thanks,
Adrian Moreno | **Associate Planner**
City of Coachella • **Development Services Department**
53990 Enterprise Way • Coachella, CA 92236
Phone: 760-398-3502 Ext: 118
Email: amoreno@coachella.org

- Recommended conditions that your agency believes would improve the design of the project within the scope of your agency's authority; or
- Recommended improvements to satisfy other regulations and concerns from which your agency is responsible.

Please respond in writing by **February 24, 2025** to amoreno@coachella.org, so that we may include your input in the analysis and recommendations regarding this project. Please type or print legibly so that we may correctly include your comments. Comments emailed in electronic format are preferred.

1. The permit application must be accompanied with structural calculations for the proposed signs. The City of Coachella wind load is 103 mph seismic category D.

Comments made by: _____ Date: _____

Printed Name & Title: _____

Agency: _____ Telephone #: _____

Please return your comments to:

**CITY OF COACHELLA
Attn: Adrian Moreno, Associate Planner
Development Services Department
53-990 Enterprise Way
Coachella, CA 92236
(760) 398-3102**

From: Castulo Estrada
Sent: February 04 25 5:23 PM
To: Adrian Moreno
Cc: Itzel Barroso; Abraham Vega
Subject: RE: RAC: AR No. 25-01 Ocean Mist Signage

Adrian – we have no comments.

From: Adrian Moreno <amoreno@coachella.org>
Sent: February 04 25 7:37 AM
To: Castulo Estrada <cestrada@coachella.org>
Subject: FW: RAC: AR No. 25-01 Ocean Mist Signage

Hello Castulo,

Do you have any comments on this project?

The submittal is for (4) parking lot signs, (1) large monument sign at the corner of Industrial Way and Enterprise Way, and (1) building sign at the Ocean Mist Farm property at 52300 Enterprise Way. The new signs are to replace existing signage at the site. See attached sign plans and site plan.

You may also access the files via Bluebeam Session ID: 978-313-693
Session URL: <https://studio.bluebeam.com/hyperlink.html?link=studio.bluebeam.com/sessions/978-313-693>

Please return comments by **Tuesday, February 4, 2025.**

Thanks,

Adrian Moreno | Associate Planner
City of Coachella ° Development Services Department
53990 Enterprise Way ° Coachella, CA 92236
Phone: 760-398-3502 Ext: 118
Email: amoreno@coachella.org



Office Hours: Monday - Thursday 7:00 AM to 6:00 PM

Closed Fridays

[Website](#) | [Map](#) [f](#) [t](#)

From: Adrian Moreno
Sent: February 03 25 2:09 PM
To: Gabriel Perez <gperez@coachella.org>; Rene Rosales <rrosales@coachella.org>; Anahi Fernandez <afernandez@coachella.org>; Maritza Martinez <mmartinez@coachella.org>; Jacob Alvarez <jalvarez@coachella.org>; Castulo Estrada <cestrada@coachella.org>; Abraham Vega

From: Owens, Olivia@CALFIRE <Olivia.Owens@fire.ca.gov>
Sent: February 05 25 2:29 PM
To: Adrian Moreno
Cc: CALFIRE RVC Planning Submittals; Rodriguez, CarlosM@CALFIRE
Subject: RE: FPARC2500001 - FW: RAC: AR No. 25-01 Ocean Mist Signage

Importance: High

Adrian,

Per my supervisor, Fire does not need to review this submittal. Thank you for your patience.

Respectfully,



Olivia Owens
Administrative Services Assistant
Office of the Fire Marshal/Fire Planning Division
CAL FIRE/Riverside County Fire Department
Desk: 951-955-0694 | Main: 951-955-4777
4080 Lemon St, 10th Floor, Riverside, CA 92501
olivia.owens@fire.ca.gov | www.rvcfire.org

■ Leadership ■ Competence ■ Integrity ■ Safety ■ Customer Service ■

From: Owens, Olivia@CALFIRE <Olivia.Owens@fire.ca.gov>
Sent: Tuesday, February 4, 2025 11:03 AM
To: Rodriguez, CarlosM@CALFIRE <CarlosM.Rodriguez@fire.ca.gov>
Cc: CALFIRE RVC Planning Submittals <RVCPlanningSubmittals@fire.ca.gov>
Subject: FPARC2500001 - FW: RAC: AR No. 25-01 Ocean Mist Signage

Carlos,

Do you have an ETA for this review? It has been routed under FPARC2500001, if this does not require a review let me know and I will mark as withdrawn. Thank you.

Respectfully,