



CITY OF COACHELLA

CULTURAL AND ARTS COMMISSION APPLICATION

Application **deadline** is **6:00 p.m.** on **Monday, April 12, 2021**
Application must be received by the deadline in order to be considered

NAME: Armando Lerma _____

ADDRESS: 83-983 Fiesta Rd. Coachella _____

TELEPHONE: 760-799-8623 _____ **E-MAIL:** chiefssigns@gmail.com _____

To be eligible for appointment to the Commission you must be a resident of the City of Coachella. Members may only serve on one commission/committee.

Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.

.....

PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

I am an artist with a bachelors degree in fine arts. I grew up in this community and
continue to live and work in Coachella. I have over 20 years experience as an artist
exhibiting my work at galleries, museums, and public art projects. I am the founder
of the Coachella Walls mural project.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

The goals of the commission is to create a plan that will best represent our comm-
unity in regards to public art and how best to use resources to achieve those goals.
I hope to work with the rest of the commission to create a standard in regard to
quality and experience as well as artistic expression.

3. What special qualities can you bring to the Commission?

My 20+ years experience as an artist and my relationships with other artists are
special qualities I would bring to the Commission. I also have a good understand-
ing of what is needed in executing a public art project.

4. Do you have any questions or comments about the Commission's structure or functions?


No

5. Other comments and/or ideas as to how you as a member of the Cultural and Arts Commission could benefit the City of Coachella.

It is important that we include artists from the community for this Commission.

Artists have the sensitivity to inspire and help create an identity for a community.

All public art should inspire and help create an identity for a community.


Signature

March 1, 2021

Date

.....
Note: Members of commissions shall be appointed for four year terms or less. The term of each commission member shall continue for the term of the nominating council member and automatically terminate when the council member's term ends. If a council member is reelected, that council member is entitled to make all new nominations or may choose to re-nominate the council member's previous nominee.

PLEASE RETURN THIS COMPLETED APPLICATION TO:

Andrea Carranza, Deputy City Clerk
City of Coachella
53-462 Enterprise Way
Coachella, CA 92236

acarranza@coachella.org

(Revised 02-10-2021)