



CITY OF COACHELLA

CULTURAL AND ARTS COMMISSION APPLICATION

Application **deadline** is **6:00 p.m.** on **Monday, April 12, 2021**
Application must be received by the deadline in order to be considered

NAME: Irene Ortiz

ADDRESS: 51668 Calle Avila, Coachella, CA 92236

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To be eligible for appointment to the Commission you must be a resident of the City of Coachella. Members may only serve on one commission/committee.

Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.

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PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

Please see attached.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

See Attached

3. What special qualities can you bring to the Commission?

I have a genuine interest in what happens within my city. I see improvement, but more needs to be done. I will bring in honesty, loyalty, an open mind, opened eyes and more importantly intergity.

4. Do you have any questions or comments about the Commission's structure or functions?

Not at this time.

5. Other comments and/or ideas as to how you as a member of the Cultural and Arts Commission could benefit the City of Coachella.

I am applying for this position for no other reason then to see this city of our's grow, not only financially but culturally.

Arene Ortiz

Signature

4/26/21

Date

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Note: Members of commissions shall be appointed for four year terms or less. The term of each commission member shall continue for the term of the nominating council member and automatically terminate when the council member's term ends. If a council member is reelected, that council member is entitled to make all new nominations or may choose to re-nominate the council member's previous nominee.

PLEASE RETURN THIS COMPLETED APPLICATION TO:

Andrea Carranza, Deputy City Clerk
City of Coachella
53-462 Enterprise Way
Coachella, CA 92236

acarranza@coachella.org

(Revised 02-10-2021)

April 26, 2021

City of Coachella

Application Art's Commission

Dear City of Coachella/Art's Commission Counsel

My name is Irene Ortiz and have lived in my community of Coachella for 58 years. I could have moved out many years ago but chose to remain here. My parents were very proud to live in Coachella and Instilled that pride to us. In saying that, your first question of why should I be considered for this position is simply this, while I have no formal educational training in Art (besides taking Art classes in College) I have a deep and respectful love for the Art's. I have traveled to many places and visit many, many museums and architectural wonders in my life, inclusive of the Prado in Spain showcasing my favorite artist's such as Goya, and Gaudi. In very country/city that I have traveled my first stops are always to museums. I have a passion for the Arts and our city has the full capability of becoming a community who has a special interest in all forms of Art.

Your next question of how I see the objective's and how to achieve these goals; this question is very easy to answer, I have heard and read what a terrible and "scary" city Coachella is. It very much upsets me when I hear this comments. We have a city filled with youth that are talented and have no output to showcase their talent. I see this commission has a voice not only for our local artists but for all artists, I see this commission has an opportunity to show the western part of the valley that we are not a "bad" city or bad people, we can show what a community that stands together can achieve and what better way to show other's then through Art. But how do we achieve this, this takes a person who can see things objectively, who has the city and its community in its best interest, it takes a person with an open mind, heart and eyes. That is me, this commission cannot be political it should base only on Improving our city, this commission can and will change the terrible reputation that we unfortunately possess.

In closing I would like to thank the city of Coachella for this great opportunity, for its continued effort to improve our community. Thank you for time.

Irene Ortiz