



CITY OF COACHELLA

PARKS AND RECREATION COMMISSION APPLICATION

Application **deadline** is **6:00 p.m.** on **Monday, April 12, 2021**
Application must be received by the deadline in order to be considered

NAME: Lesly Figueroa

ADDRESS: 83952 Moonlit Dr. Coachella, CA 92236

TELEPHONE: 760-972-6337 **E-MAIL:** lesly.figueroa70@gmail.com

To be eligible for appointment to the Commission you must be a resident of the City of Coachella. Members may only serve on one commission/committee.

Note: In the event a member of the commission has three (3) consecutive unexcused absences from meetings of the Commission, the City Council may declare the office of such member vacant.

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PLEASE FURNISH BRIEF RESPONSES TO THE QUESTIONS BELOW:

1. Why do you think you should be appointed? What is there specifically in your background, training, education and interests that qualifies you as a candidate?

I have lived in the City of Coachella most of my life and in my upbringing I have personally experienced the changes and
benefits of the community parks in my City. Through personal and professional experience, my urban planning degree,
role as a community organizer, policy advocate, and active community member, I am confident in my abilities to truly
participate in my community and ensure equitable growth of parks and other recreational opportunities in the City.

2. What do you see as the goals and objectives of the Commission? How would you help achieve these objectives and goals?

The parks and recreations commission should advance broader communication efforts with the community to inform all
community members of the projects, grant applications, and challenges to improve transparency in the City. Additionally,
the commission should actively assist in gathering input and project ideas from the broader community.

3. What special qualities can you bring to the Commission?

In my role as a community organizer, I have effective community outreach strategies and strong connections within
the community that assist my ability to communicate broadly with the residents of the City. As a native Spanish speaker
and urban planner, I share the ability to communicate community development projects in simple and effective ways.

4. Do you have any questions or comments about the Commission's structure or functions?

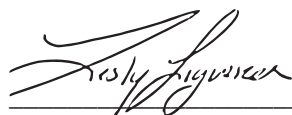
The commission should work closely with the planning or community development department to create mid-year or end of the year reports on the status of development projects to inform community members of these updates. Also, the commission should work closely with planning commission, city council, and other relevant departments to conduct adequate outreach and request broad community input for upcoming projects and recreational opportunities.

5. What roles or involvement have you had in sports leagues? Please identify the league(s), if any, of which you have been a member or parent.

I have had limited involvement with the sports leagues however, I maintain networks with community members actively engaged in the sports leagues and I am more than willing to continue to foster effective relationships with community members in the sports leagues and the City of Coachella.

6. Other comments and/or ideas as to how you as a member of the Parks and Recreation Commission could benefit the City of Coachella.

N/A.



Signature

04/04/2021

Date

Note: Members of commissions shall be appointed for four year terms or less. The term of each commission member shall continue for the term of the nominating council member and automatically terminate when the council member's term ends. If a council member is reelected, that council member is entitled to make all new nominations or may choose to re-nominate the council member's previous nominee.

PLEASE RETURN THIS COMPLETED APPLICATION TO:

Andrea Carranza, Deputy City Clerk
City of Coachella
53-462 Enterprise Way
Coachella, CA 92236

acarranza@coachella.org

(Revised 02-10-2021)