



STAFF REPORT
6/22/2022

TO: Honorable Mayor and City Council Members

FROM: Maritza Martinez, Public Works Director

SUBJECT: Authorize award of a professional services agreement to Rhythm Tech Productions LLC, in the amount of \$26,147.44, for 2022 El Grito event.

STAFF RECOMMENDATION:

Authorize award of a professional services agreement to Rhythm Tech Productions LLC, in the amount of \$26,147.44, for 2022 El Grito event.

EXECUTIVE SUMMARY:

On May 11, 2022, City Council approved a Cooperative Agreement between the City of Coachella and the following partners to develop and present Fiestas Patrias – El Grito- Event for 2022: Greater Coachella Valley Chamber of Commerce (Chamber), KUNA/Telemundo and the Mexican Consulate of San Bernardino. As identified in this agreement the City of Coachella and Greater Coachella Valley Chamber of Commerce provide for the sound, stage and lighting costs for the event. Staff has solicited informal bids and received the following responses:

- | | |
|---------------------------------|----------------|
| 1) Rhythm Tech Productions LLC. | \$26,147.44 |
| 2) SDC Sound | \$38,374.20 |
| 3) West Coast Visuals | non-responsive |

Based on the responses received staff requests authorization to award a professional services agreement to Rhythm Tech Productions LLC, in the amount of \$26,147.44, for the 2022 Fiestas Patrias-El Grito Event sound, stage and lighting services.

FISCAL IMPACT:

Approval of the recommended action would not negatively affect the proposed FY 22/23 budget.

Attachment:

Agreement