



City Hall Council Chambers  
1515 Sixth Street, Coachella, California  
(760) 398-3502 ♦ [www.coachella.org](http://www.coachella.org)

**MINUTES**  
OF A REGULAR MEETING  
OF THE  
CITY OF COACHELLA  
ECONOMIC DEVELOPMENT | PLANNING SUB-COMMITTEE

**September 05, 2019**  
5:00 p.m.

---

**1. CALL TO ORDER:**

The Regular Meeting of the Economic Development | Planning Sub-Committee of the City of Coachella was called to order at 5:19 p.m. in the Council Chamber at City Hall by Chair Martinez.

**2. PLEDGE OF ALLEGIANCE:**

The Pledge of Allegiance did not take place.

**3. ROLL CALL:**

Present: Committee Member Hernandez and Chair Martinez.

Absent: None.

**4. APPROVAL OF AGENDA:**

There were no modifications to the agenda.

Motion: To approve the agenda as presented

Made by: Committee Member Hernandez

Seconded by: Chair Martinez

Approved: 2-0, by a unanimous voice vote

**5. APPROVAL OF THE MINUTES:**

- a. Regular Meeting Minutes of June 6, 2019, of the Coachella Economic Development | Planning Sub-Committee.

Motion: To approve the agenda as presented

Made by: Committee Member Hernandez

Seconded by: Chair Martinez

Approved: 2-0, by a unanimous voice vote

**6. PRESENTATIONS:**

*The following two presentations were heard before the meeting started, with the presentations given to Chair Martinez and staff:*

- Coachella Chamber of Commerce Update by Its Vice President/Director of Public Policy Diana Soto, on past and future events, as well as the upcoming State of the City, with a date to be determined.
- Opportunity Zone Prospectus Grant Update, a \$50,000 grant received from Accelerators Sparks program and a review of a tentative timeline, with the first step to seek proposals for a consultant.

*Mayor Hernandez arrived at 5:16 p.m. The following items were heard after the meeting started, resulting in a re-lettering of all items:*

- a. Repurpose of existing City Hall Building, located at 1515 Sixth Street as a non-profit center with the Greater Coachella Valley Chamber of Commerce as the primary tenant. Direction to take to Council as a tentative plan and bring back costs and plans to rebuild City Hall at the existing location.
- b. City-wide Façade Improvement Project and Property Rehabilitation Loans Expected budget set for \$500,000. Item to be returned to the City Council for action in October.
- c. Request for Proposals (RFP) for existing Water Billing Building located at 1517 Sixth Street (Old Fire Station). Incentives will be similar to the coffee shop at the Library. Front patio to be included, with direction to require a pergola, and a stipulation that the business is open seven days a week. Bids will be open for three months.
- d. Downtown Art Mural Lighting Project/Cultural Walk, with plans to start at Avenue 52/Shady Land and end at Veterans' Memorial Park, adding landscaping, drinking/water filling stations and lights. Submitting grants for additional amenities and looking for additional funding sources.

**7. NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):**

None.


8. **PUBLIC COMMENTS:**

None.

9. **ADJOURNMENT:**

There being no further business to come before the Committee, Chair Martinez adjourned the meeting at 6:21 p.m.

Respectfully Submitted,

  
\_\_\_\_\_  
Andrea Carranza, MMC  
Deputy City Clerk