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August 22, 2024

To Coachella City Council,

On behalf of myself & Culturas Music & Arts we would like to extend our thanks for all the support the City of Coachella and members of the City Council has shown Culturas Music & Arts.

Synergy Music & Arts Festival will be celebrating its 13th anniversary on November 09,2024. Synergy Festival has been committed to creating a platform for the local art community by creating an event that focuses on the diversity of our local artists. It has fostered and strengthened community pride.

We are submitting our budget for this year's event as follows on the next page. We are requesting additional funding for this year's Synergy Festival 2024.

The attached itemized budget gives details as to where the funds will be utilized. Culturas Music & Arts and I appreciate your consideration and support.

We are honored to have created the first local grassroots festival that supports and sets a platform for the local art seen and gives our community the opportunity to attend a free festival.

Oralia "Yaya" Ortiz

Oralia "NaNa" Ortiz

CEO