



City Council Chamber
1515 6th Street, Coachella, CA
(760) 398-3502 ♦ www.coachella.org

MINUTES

OF A REGULAR MEETING
OF THE
CITY OF COACHELLA
PLANNING COMMISSION

June 18, 2025
6:00 PM

If you would like to attend the meeting via zoom, here is the link:

<https://us02web.zoom.us/j/84544257915?pwd=VTdHWitpYVdOUk1NQW8vZ1pqUm0zQT09>

Or one tap mobile :

Us: +16699006833,, 84544257915#,,, * 380084# US

Or telephone:

Us: +1 669 900 6833

Webinar ID: 845 4425 7915

Passcode: 380084

Spanish: El idioma español está disponible en Zoom seleccionado la opción en la parte de abajo de la pantalla

Public comments may be received via email, telephonically, or via zoom with a limit of 250 words, or three minutes:

In real time:

If participating in real time via zoom or phone, during the public comment period, use the “raise hand” function on your computer, or when using a phone, participants can raise their hand by pressing *9 on the keypad.

In writing:

Written comments may be submitted to the commission electronically via email to kreif@coachella.org. Transmittal prior to the start of the meeting is required. All written comments received will be forwarded to the commission and entered into the record.

IF YOU WISH, YOU MAY LEAVE A MESSAGE AT (760) 398-3502, EXTENSION 114, BEFORE 4:00 P.M. ON THE DAY OF THE MEETING

CALL TO ORDER: 6:00 PM

PLEDGE OF ALLEGIANCE:

COMMISSIONER LARA

ROLL CALL:

Commissioners Present: Chairperson Murillo, Vice Chairperson Fonseca, Commissioner Lara.

Commissioners Absent: Alternate Commissioner Caballero.

Staff Present: *Kendra Reif, Principal Planner.
 *Adrian Moreno, Associate Planner.
 *Jesus Medina, Information Technology Tech.
 *Jason Stevens, Information Technology Manager.

APPROVAL OF AGENDA:

“At this time the Commission may announce any items being pulled from the agenda or continued to another date or request the moving of an item on the agenda.”

IT WAS MOVED BY CHAIRPERSON MURILLO AND SECONDED BY VICE CHAIRPERSON FONSECA TO APPROVE THE AGENDA.

Approved by the following roll call vote:

AYES: Chairperson Murillo, Vice Chairperson Fonseca, Commissioner Lara.

NOES: None.

ABSTAIN: None.

ABSENT: Alternate Commissioner Caballero.

APPROVAL OF THE MINUTES:

1. Planning Commission Meeting Minutes May 21, 2025.

IT WAS MOVED BY COMMISSIONER LARA AND SECONDED BY CHAIRPERSON MURILLO TO APPROVE THE MINUTES.

Approved by the following roll call vote:

AYES: Chairperson Murillo, Vice Chairperson Fonseca, Commissioner Lara.

NOES: None.

ABSTAIN: None.

ABSENT: Alternate Commissioner Caballero.

2. Planning Commission Meeting Minutes June 4, 2025.

IT WAS MOVED BY VICE CHAIRPERSON FONSECA AND SECONDED BY CHAIRPERSON MURILLO TO APPROVE THE MINUTES.

Approved by the following roll call vote:

AYES: Chairperson Murillo, Vice Chairperson Fonseca, Commissioner Lara.

NOES: None.

ABSTAIN: None.

ABSENT: Alternate Commissioner Caballero.

WRITTEN COMMUNICATIONS:

None.

PUBLIC COMMENTS (NON-AGENDA ITEMS):

“The public may address the Commission on any item of interest to the public that is not on the agenda, but is within the subject matter jurisdiction thereof. Please limit your comments to three (3) minutes.”

Public Comments Open at 6:03 pm by Chairperson Murillo.

Public Comments Closed at 6:04 pm by Chairperson Murillo.

REPORTS AND REQUESTS:

NONE.

NON-HEARING ITEMS:

NONE.

PUBLIC HEARING CALENDAR (QUASI-JUDICIAL):

3. Architectural Review No. 25-01 Ocean Mist Signage a request for Architectural Review Approval for (4) directional signs, (1) monument sign, and (1) main building sign at the Ocean Mist Farm property at 52300 Enterprise Way (Assessor Parcel Number 763-131-029 and 763-131-088) and determining that the proposed project is compliant with California Environmental Quality Act (CEQA) Guidelines Section 15311. Applicant: Daniel Martinez.

Adrian Moreno, Associate Planner, gave a brief presentation for the item. A copy of the presentation is on file in the Planning Division.

Jeff Grady, with Signarama, made himself available and provided comments.

Public Hearing Opened at 6:18 pm by

Public Hearing Closed at 6:18 pm by Chairperson Murillo.

IT WAS MOVED BY CHAIRPERSON MURILLO AND SECOND BY COMMISSIONER LARA TO APPROVE ARCHITECTURAL REVIEW NO. 25-01 OCEAN MIST SIGNAGE WITH COMMISSIONER

LARA’S SUGGESTIONS AND PROVIDE STAFF DIRECTION TO WORK WITH THE APPLICANT TO FINALIZE THE PAINTING OF THE BUILDING.

Approved by the following roll call vote:

AYES: Chairperson Murillo, Vice Chairperson Fonseca, Commissioner Lara.

NOES: None.

ABSTAIN: None.

ABSENT: Alternate Commissioner Caballero.

INFORMATIONAL:

Planning Commission Secretary Updates:

- Youth Advisory Commission applications will be opening soon and will be closing in August for High School students living in Coachella.
- The Planning Commission appointments were continued from the last meeting, they are going to be brought before the city Council on June 25th Meeting.

ADJOURNMENT: 6:25 PM

Respectfully Submitted by,

Kendra Reif
Planning Commission Secretary

*Complete Agenda Packets are available for public inspection in the
Development Services Department at 53-990 Enterprise Way, Coachella, California, and on the
City’s website www.coachella.org.*

THIS MEETING IS ACCESSIBLE TO PERSONS WITH DISABILITIES