



City Hall Council Chamber  
1515 Sixth Street, Coachella, California  
(760) 398-3502 ♦ [www.coachella.org](http://www.coachella.org)

# MINUTES

## CITY COUNCIL CLOSED SESSION AND REGULAR MEETING

### OF THE CITY OF COACHELLA

THE COUNCIL SITTING AS THE COACHELLA SANITARY DISTRICT,  
COACHELLA FIRE PROTECTION DISTRICT, COACHELLA FINANCING AUTHORITY,  
COACHELLA EDUCATIONAL AND GOVERNMENTAL ACCESS CABLE CHANNEL CORPORATION,  
COACHELLA WATER AUTHORITY, AND SUCCESSOR AGENCY TO THE COACHELLA REDEVELOPMENT AGENCY

**March 24, 2021**

5:00 PM Closed Session

6:00 PM Regular Meeting

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### **CALL TO ORDER: - 5:00 P.M.**

The Regular Meeting of the City Council of the City of Coachella was called to order at 5:06 p.m. by Mayor Hernandez.

### **ROLL CALL:**

Present: Councilmember Beaman Jacinto, Councilmember Delgado, Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.

City Treasurer Aviles, \*City Clerk Zepeda.

Absent: None.

*(\*City Clerk Zepeda was absent at the start of the meeting and joined at the time the meeting was reconvened.)*

**Pursuant to Executive Order N-29-20 pertaining to the coronavirus/COVID-19, this meeting was conducted entirely by teleconference/electronically with no in-person public access to the meeting location.**

### **APPROVAL OF AGENDA:**

There were no modifications to the agenda.

Motion: To approve the agenda as presented.

Made by: Councilmember Beaman Jacinto

Seconded by: Mayor Pro Tem Gonzalez

Approved: 5-0, by a unanimous voice vote

**PUBLIC COMMENTS (CLOSED SESSION ITEMS):**

None.

**ADJOURN TO CLOSED SESSION:**

Council adjourned into Closed Session at 5:08 p.m.

1. PUBLIC EMPLOYEE APPOINTMENT  
Title: City Manager
2. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION  
Pursuant to Government Code Section 54956.9(d)(1)  
Western Growers Association, et al. v. City of Coachella, et al.  
Riverside County Superior Court, Case No. CVPS2101162
3. CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION  
Initiation of Litigation, Pursuant to Government Code Section 54956.9(d)(4)  
One (1) potential case

**RECONVENE REGULAR MEETING: - 6:00 P.M.**

The City Council reconvened into open session at 6:03 p.m. with Mayor Pro Tem Gonzalez presiding.

**PLEDGE OF ALLEGIANCE:**

Councilmember Galarza led the Pledge of Allegiance.

**CLOSED SESSION ANNOUNCEMENTS:**

City Attorney Campos stated that direction was given in Closed Session, but no reportable action was taken.

**APPROVAL OF MINUTES:**

4. Special Meeting Minutes of March 5, 2021, of the City Council, Coachella Fire Protection District, Coachella Sanitary District, Coachella Financing Authority, Coachella Educational and Governmental Access Cable Corporation, Coachella Water Authority, and Successor Agency to the Coachella Redevelopment Agency.
5. Regular Meeting Minutes of March 10, 2021, of the City Council, Coachella Fire Protection District, Coachella Sanitary District, Coachella Financing Authority, Coachella Educational and Governmental Access Cable Corporation, Coachella Water Authority, and Successor Agency to the Coachella Redevelopment Agency.
6. Special Meeting Minutes of March 13, 2021, of the City Council, Coachella Fire Protection District, Coachella Sanitary District, Coachella Financing Authority, Coachella Educational and Governmental Access Cable Corporation, Coachella Water Authority, and Successor Agency to the Coachella Redevelopment Agency.

7. Special Meeting Minutes of March 16, 2021, of the City Council, Coachella Fire Protection District, Coachella Sanitary District, Coachella Financing Authority, Coachella Educational and Governmental Access Cable Corporation, Coachella Water Authority, and Successor Agency to the Coachella Redevelopment Agency.

Motion: To approve the minutes as presented.

Made by: Mayor Hernandez

Seconded by: Councilmember Beaman Jacinto

Approved: 5-0, by a unanimous voice vote

**PROCLAMATIONS/PRESENTATIONS:**

8. Presentation on Coronavirus (COVID-19) Response Efforts
9. Presentation from American Natural Farming on a Health Center and Job Training
10. Coachella Valley Association of Governments Presentation (CVAG) on the CV Housing First Program

**WRITTEN COMMUNICATIONS:**

City Clerk Zepeda noted there was one email received from the Sierra Club Tahquitz Group (Coachella Valley) seeking support on SB 1383 regarding Organic Waste Reduction, that was not on the agenda and forwarded to Council.

**CONSENT CALENDAR:**

11. Voucher Listing — EFT's/FY 2020-21 Expenditures as of March 24, 2021, \$2,373,762.08.
12. Approval of award of Letter Agreement to Airwave Communications for Emergency Light Bar installations onto eleven (11) city vehicles, in the amount of \$32,078.29.
13. Authorize execution of Amendment No. 1 to West Coast Arborist Maintenance Agreement extending their term for one year.
14. Investment Report – January 2021
15. Resolution No. FD-2021-01, Authorization to Close the Coachella Fire Protection District's Unused County of Riverside Investment Account
16. Resolution No., SD-2021-01, Authorization to Close the Coachella Sanitary District's Unused County of Riverside Investment Account
17. Approval of execution of Amendment No. 1 and Amendment No. 2 to Vintage Landscape to allow for desertscape improvements at City facilities.

Motion: To approve per staff recommendation, Consent Calendar Items 11 through 17

Made by: Mayor Hernandez  
Seconded by: Councilmember Galarza  
Approved: 5-0, by the following roll call vote:

AYES: Councilmember Beaman Jacinto, Councilmember Delgado, Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.

NOES: None.  
ABSTAIN: None.  
ABSENT: None.

**NEW BUSINESS CALENDAR (LEGISLATIVE AND ADMINISTRATIVE):**

18. Resolution No. 2021-17 Initiating the Preparation of the Engineer’s Report and declaring Intention to Levy and Collect Assessments for Fiscal Year 2021/2022 for the City of Coachella Landscaping and Lighting Maintenance District Number 1 through 38.

Motion: To approve per staff recommendation

Made by: Mayor Hernandez  
Seconded by: Councilmember Beaman Jacinto  
Approved: 5-0, by the following roll call vote:

AYES: Councilmember Beaman Jacinto, Councilmember Delgado, Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.

NOES: None.  
ABSTAIN: None.  
ABSENT: None.

19. Resolution No. WA-2021-02 Extending the Coachella Water Authority Temporary Suspension of Service Turnoffs, originally enacted by the Board of Directors by Resolution WA-2020-04, and ratifying the Order of the Executive Director Extending the Temporary Moratorium.

Public Comment: Yurema Arvizu, via email 3/24/2021 4:37 PM

Motion: To approve per staff recommendation

Made by: Mayor Hernandez  
Seconded by: Councilmember Beaman Jacinto  
Approved: 5-0, by the following roll call vote:

AYES: Councilmember Beaman Jacinto, Councilmember Delgado, Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.

NOES: None.  
ABSTAIN: None.  
ABSENT: None.

20. Authorize the City Manager to execute a Project Development Agreement with Johnson Controls Inc. to develop an Energy Efficiency Project for Street Lighting and Sports Field Lighting.

Motion: To approve per staff recommendation

Made by: Mayor Hernandez  
Seconded by: Mayor Pro Tem Gonzalez  
Approved: 5-0, by the following roll call vote:

AYES: Councilmember Beaman Jacinto, Councilmember Delgado, Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.

NOES: None.

ABSTAIN: None.

ABSENT: None.

21. Production of Videos to promote COVID-19 Testing and Vaccinations

Motion: To approve Proposal #2, Deatzlan Consulting, consisting of six videos: three (3) English and three (3) Spanish videos totaling \$8,100

Made by: Councilmember Galarza  
Seconded by: Mayor Hernandez  
Approved: 3-0-2, by the following roll call vote:

AYES: Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.

NOES: None.

ABSTAIN: Councilmember Beaman Jacinto, Councilmember Delgado.

ABSENT: None.

*Public Comments were moved up to this portion of the meeting being after the 8:00 hour:*

1. Erick Lemus via Zoom
2. Gabriela Armenta, via email 3/24/2021 5:51 PM
3. Claudia Armenta Santoyo, via email 3/24/2021 5:23 PM
4. Adrianna Rivera, via email 3/24/2021 5:13 PM
5. Oralia "Yaya" Ortiz, via email 3/24/2021 4:58 PM
6. Justine Perez, via email 3/24/2021 4:27 PM
7. Veronica Aranda, via email 3/24/2021 7:21 PM
8. Maribel Elizondo, via email 03/24/2021 5:46 PM
9. clinicalresearch@gmail.com, via email 3/24/2021 5:30 PM
10. deniseoutreach@gmail.com, via email 3/24/2021 5:26 PM
11. Yourdoll2@gmail.com, via email 3/24/2021 5:22 PM
12. Melissa Lombardi, via email 3/24/2021 11:45 AM

*(After Public Comments, the City Council returned to the regular agenda at this point.)*

22. Coachella Opportunity Zone Challenge

- a) Approve Memorandum of Understanding (MOU) with the City of Coachella and MasterCard to join City Possible;
- b) Approve Opportunity Coachella proposal to launch citywide engagement and entrepreneurship competition with \$15,000 payable to MasterCard for prizes; and
- c) Approve a Professional Services Agreement with Blended Impact, Inc. for the amount of \$6,975 to administer and market the Coachella Opportunity Zone Challenge.

Motion: To approve per staff recommendation

Made by: Mayor Hernandez

Seconded by: Councilmember Galarza

Approved: 5-0, by the following roll call vote:

AYES: Councilmember Beaman Jacinto, Councilmember Delgado, Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.

NOES: None.

ABSTAIN: None.

ABSENT: None.

23. Approval of a Pilot Operating Agreement with Bird Rides, Inc. to administer and operate a Stand-Up Electric Scooter Sharing System in the City of Coachella.

Public Comment: Michael Covato

Motion: To approve with the following amendments to the agreement:

- 1) Make all reasonable efforts to hire local residents as contractors
- 2) Add a 30-day cancellation provision
- 3) Bird will work with City staff to create reasonable and safe operational zones, and bring back grid for City Council approval

Made by: Councilmember Galarza

Seconded by: Mayor Hernandez

Approved: 5-0, by the following roll call vote:

AYES: Councilmember Beaman Jacinto, Councilmember Delgado, Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.

NOES: None.

ABSTAIN: None.

ABSENT: None.

**PUBLIC HEARING CALENDAR (QUASI-JUDICIAL):**

24. Coachella Canna Club Project

- a) Resolution No. 2021-24 approving Conditional Use Permit No. 330 that proposes to establish a 7170 square foot retail cannabis business and consumption lounge within the existing building located at 46156 Dillon Road; and Conditional Use Permit No. 331 that proposes to modify the interior of the existing building to create a commercial kitchen and take-out window with outside seating (Chick Next Door) located at 46-156 Dillon Road.
- b) Ordinance No. 1178 approving Change of Zone No. 20-04 that proposes to add the Retail Cannabis Overlay zone (R-C) to the existing C-G (General Commercial) Zone on the project site. *(First reading)*

Public Comment: Armen Paronyan via Zoom  
Betty Sanchez, via Zoom

Mayor Pro Tem Gonzalez opened the Public Hearing for Item 24 at 9:19 p.m.

Public Comment: Betty Sanchez, via Zoom *(additional comments)*

Motion: To **continue** item to April 14, 2021

Made by: Mayor Hernandez  
Seconded by: Councilmember Galarza  
Approved: 3-2, by the following roll call vote:

AYES: Councilmember Galarza, Mayor Pro Tem Gonzalez, and Mayor Hernandez.  
NOES: Councilmember Beaman Jacinto, Councilmember Delgado.  
ABSTAIN: None.  
ABSENT: None.

**PUBLIC COMMENTS (NON-AGENDA ITEMS):**

*With the time being after the 8:00 hour and per Resolution No. 2019-34, Public Comments were moved up (see page 5). There were no further comments at this time.*

**REPORTS AND REQUESTS:**

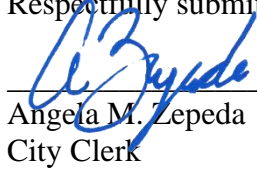
Council Comments/Report of Miscellaneous Committees.

City Manager's Comments.

**ADJOURNMENT:**

There being no further business to come before the City Council and the Agencies, Mayor Pro Tem Gonzalez adjourned the meeting at 10:03 p.m.

Respectfully submitted,



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Angela M. Zepeda  
City Clerk