



**STAFF REPORT**  
**4/14/2021**

**TO:** Honorable Mayor and City Council Members

**FROM:** William B. Pattison, Jr., City Manager  
Carlos Campos, Best Best & Krieger LLP, City Attorney

**SUBJECT:** Ordinance No.1180 Amending Coachella Municipal Code Chapter 4.46  
Regarding the Public Arts Fee, Fund and Program (*First Reading*)

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**RECOMMENDATION:**

Pursuant to the request of Council Member Delgado and Council Member Beaman Jacinto: Introduce and waive first reading of Ordinance No. 1180 an Ordinance of the City Council of the City of Coachella, California, Amending Coachella Municipal Code Chapter 4.46 Regarding the Public Arts Fee, Fund and Program.

**BACKGROUND:**

City adopted Coachella Municipal Code Chapter 4.46 *Public Arts Fee, Fund and Program* in 2012 to promote the general welfare through balancing the community's physical growth with revitalization and its cultural and artistic resources.

**DISCUSSION/ANALYSIS:**

The proposed Ordinance revises Coachella Municipal Code Chapter 4.46 entitled *Public Arts Fee, Fund and Program* as detailed below.

**1. Public Arts Fund Grants.**

The proposed Ordinance includes more detailed information on how public arts fund grants are awarded. It revises section 4.46.020, subsection 'C', as noted below:

- Public arts fund grants shall be awarded directly to artists, subject to the terms of the Chapter. Third party applicants are not eligible for public arts fund grants.
- Non-United States citizen artist applicants may apply for public arts fund grants.
- Each grant shall not exceed ten thousand dollars (\$10,000) per year, which may be used to fund one or more art installations by the same artist. Applicants requesting in excess of ten

thousand dollars (\$10,000) per year may submit their proposal for review by both the commission and city council.

- To apply for a grant, applicants must submit invoices including a proposed artist fee and estimates for maintenance and other costs.
- Applicants are not eligible to receive reimbursements from the public arts fund for artwork installed in the City without prior approval by the commission.
- Requires appraisal of the artwork.

## **2. Selection of Artwork by Direct Commission Eliminated.**

The proposed Ordinance revises section 4.46.090 to eliminate the Direct Commission option for selection of artwork.

## **3. Exclusion of Privately Owned Residences.**

The proposed Ordinance revises section 4.46.110 to exclude approving art to be install on privately owned residences.

### **FISCAL IMPACT:**

No impact.

### **ATTACHMENT:**

Ordinance No. 1180