



**STAFF REPORT**  
**7/9/2025**

**TO:** Honorable Mayor and City Council Members

**FROM:** William B. Pattison, Jr. – City Manager

**SUBJECT:** Authorize the City Manager to Execute a Professional Services Agreement with Kiley & Associates to Retain their Federal Legislative Advocacy Services in the amount of \$4,000 per Month for Six Months for a Total Amount Not-to-Exceed \$24,000

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**STAFF RECOMMENDATION:**

Staff recommends that the City Council considers authorizing the City Manager to execute a professional services agreement with Kiley & Associates to retain their federal legislative advocacy services in the amount of \$4,000 per month for six (6) months for a total amount not-to-exceed \$24,000.

**BACKGROUND:**

The City received a proposal from Kiley & Associates, a firm that has decades of experience working in Washington, D.C., building congressional support with key allies to address the needs and objectives of local municipalities. They support any issues that have a federal nexus, which may include providing comments on federal regulations, securing letters of support for grant applications, and connecting local officials to federal agency professionals to maximize opportunities for success. Kiley & Associates was founded in 2009 and has city clients across the State of California, and has been able to secure millions of federal funding for cities like Carson, South Gate, Lynwood, and Lakewood. With shifting leadership dynamics in Washington, D.C., many municipalities across the country are turning to federal advocacy firms to help navigate complex funding opportunities and ensure their legislative goals are well represented at the national level. The City of Coachella has been very successful in securing local and state funding, however there are several high priority initiatives that would benefit from a stronger federal presence.

**DISCUSSION/ANALYSIS:**

Based on the proposal and scope of work, a professional service agreement with Kiley & Associates will assist the City in developing a federal funding and policy agenda. The firm will

help establish a strong presence with federal representatives to secure support for the City. The focus will be on developing a plan to apply for congressionally directed spending and targeted funding within specific federal agencies and developing crucial relationships with program managers responsible for administering target grants.

The partnership will also include:

- Working with the City of Coachella to raise their profile with the House and Senate delegations, federal agencies, and the Trump Administration;
- Coordinating with the dedicated day-to-day point of contact on identifying and refining local governments top project and policy priorities for their federal agenda (i.e. securing federal money for recreation and park projects, 5G telecommunications, water infrastructure, public safety, roadway expansion, street repairs, tourism, and policymaking);
- Building support for the City's objectives and resource needs within Congress and target key allies and influential lawmakers, committees and Executive branch policymakers;
- Coordinating an annual trip to Washington, D.C. to meet with the Congressional delegation, Trump Administration, and key staff in the federal agencies;
- Helping the City with any issues that have a federal connection, including commenting on federal regulations, and connecting local officials to federal agency professionals.
- Supporting the City of Coachella in matters related to federal immigration policies. This includes helping City officials engage with the House, Senate, and Trump Administration to voice concerns, access relevant federal resources, and explore strategies that align with the City's values of inclusion, public safety, and community trust.

The proposed scope of work is for a six-month (6) term at a monthly retainer amount of \$4,000 dollars. The total contract amount would be \$24,000.

#### **ALTERNATIVES:**

1. Award a professional service agreement to Kiley & Associates in the amount of \$24,000 for federal legislative advocacy services
2. Not award

#### **FISCAL IMPACT:**

If the City Council approves this proposal, the City's General Fund reserves will be reduced by \$24,000.

#### **ATTACHMENT(S):**

1. Kiley & Associates Proposal