



STAFF REPORT

7/9/2025

TO: Honorable Mayor and City Council Members

FROM: Jaime Arroyo, Grants Manager

SUBJECT: Authorize a Community Based Grant to the Coachella Valley High School Booster Club in the Amount of \$1,000 to Help Purchase New Jerseys for the Football Team

STAFF RECOMMENDATION:

Staff recommends that the City Council consider awarding a Community Based Grant (CBG) to the Coachella Valley High School Booster Club in the amount of \$1,000 to help purchase new jerseys for the football team.

BACKGROUND:

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 25-26 budget included an allocation of \$15,000 for the Community Based Grant Program.

DISCUSSION/ANALYSIS:

The Coachella Valley High School (CVHS) football program provides a critical extracurricular activity that provides male students, many who are at risk, a place to be mentored, motivated, and build confidence. Aside from football training, students also learn responsibility and accountability by maintaining at least a C average in order to play. The football program also fosters a sense of belonging and community among the athletes. Due to budget cuts, the CVHS Athletics Department cannot afford to buy needed away jerseys for the school's varsity football team. Per California Interscholastic Federation (CIF) guidelines, teams are required to have

school-color jerseys for home games and white jerseys for away games. Football uniforms must also be replaced every three seasons due to wear and tear. Funding was only available to purchase home game jerseys. The program also recycles its jerseys by passing down the older varsity jerseys to the junior varsity players in order to guarantee that all players have useable jerseys. This grant will help cover the costs of purchasing brand new away jerseys.

ALTERNATIVES:

1. Award a Community Based Grant in the amount of \$1,000
2. Do not award a Community Based Grant

FISCAL IMPACT:

Should the City Council approve the staff recommendation, the Community Based Grant Program account will be reduced by \$1,000.

ATTACHMENT(S):

CBG Application Packet