



STAFF REPORT

7/8/2026

TO: Honorable Mayor and City Council Members

FROM: Mary Rodriguez, Grants Manager

SUBJECT: Authorize a Community-Based Grant to the Palm Springs Art Museum in the Amount of \$1,000 to support the Art in the Library Program and Transportation Services

STAFF RECOMMENDATION:

Staff recommends that the City Council consider awarding a Community-Based Grant (CBG) to the Assistance League Coachella Valley in the amount of \$1,000 to fund the Palm Springs Art Museum (PSAM) to support its Art in the Library Program, community art education activities, and transportation services for Coachella residents.

BACKGROUND:

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 25-26 budget included an allocation for the Community-Based Grant Program.

DISCUSSION/ANALYSIS:

PSAM creates transformative experiences that connect the public with art, ideas, and culture. Through culturally sensitive education and community engagement, PSAM serves thousands of youths and families annually throughout the Coachella Valley. The museum welcomes more than 3,000 students each year for educational tours and art activities and offers family-centered programming, free community events, and cultural celebrations.

The requested grant funding will support PSAM's Art in the Library Program, which brings museum art educators and local artists directly into communities including Coachella. Through partnerships with local libraries, youth participate in hands-on artmaking workshops led by artists who reflect the cultural backgrounds of the communities they serve. The program helps remove barriers to arts education and creates opportunities for residents to engage with creative experiences close to home.

Funding will also support transportation services for Coachella residents to attend programs and activities at the Palm Springs Art Museum. Transportation assistance is particularly important for families facing economic or transportation challenges and helps ensure equitable access to educational and cultural resources.

FISCAL IMPACT:

Should the City Council approve the staff recommendation, the Community-Based Grant Program account will be reduced by \$1,000.

ATTACHMENT(S):

CBG Application Packet