



Honorable Mayor and City Council,

It is with great excitement and hopefulness that the RWLM Team will present the **8th Annual Run with Los Muertos 5k and Block Party** to be held in **Downtown Coachella on Saturday, November 6th**.

As an organization whose mission it is to promote the arts, culture, health and wellness, the pandemic provided obstacles to the community building programming we work so hard to produce. At a time when health and wellness was front and center and without the ability to host large gatherings, we still found ways to bring runners together in a safe manner to encourage a culture of fitness.

Now that restrictions have been lifted, we look forward to once again bringing a unique and popular event to the streets of Old Town Coachella.

As an organization, we take pride in creating an inclusive environment that welcomes a diverse audience from throughout the US, Canada, and Mexico.

Our field of runners has gotten more accomplished every year, and the team component has stirred friendly and competitive rivalries.

We create space for local artists and musicians to share their talents before thousands of spectators.

Along with our event partner **Raices Cultura**, as part of **CV Days of Los Muertos**, and through a community centered approach, we have been able to cultivate and sustain strong partnerships and collaborations throughout the Coachella Valley.

With the help of volunteers and local contributors, we are able to produce an event with an approximate value of \$200,000.

For so many, Run with Los Muertos has become an honored tradition. In typically beautiful fall weather, families and friends come to Coachella to celebrate and remember those that have passed.

None of this would be possible without the continued support of the City of Coachella. With the pandemic hitting events and event companies particularly hard we are grateful to be able to bring this event back to Coachella.

While production costs have risen across the board, we are hopeful this City's contribution can remain at the level it was in 2019. That support was \$25,000 cash plus in-kind services on street closures, sanitation services, as well as Sheriff and staff time.

With this level of support, we are confident in being able to produce the most exciting event yet. The value of your contribution will be multiplied in the marketing, promotion, and visitors we bring to 6th street.

Should you have any questions, suggestions, or need any additional information please do not hesitate to reach out to us at your convenience.

Who will you run for?

Sincerely,

Tizoc DeAztlan, Race Director
Run with Los Muertos