

Thursday, June 3, 2021

Armen Paronyan
18757 Burbank Blvd.,
Suite 104
Tarzana, CA 91356

City of Coachella Council
53990 Enterprise Way
Coachella, CA 92236
understand the Tribe to

Dear Coachella Councilmembers,

I am writing to help clarify a few issues of concern that were brought up at the last council meeting of May 26, 2021.

Councilmember Galarza expressed concern with regards to the letter of opposition from the Twenty-Nine Band of Mission Indians. The Tribe claims to be opposed due to concerns about the distance to their multi-sport youth center, which by their admission is 1,000 feet away from our project site. The City requires 600 feet from any school, park or youth center. The State of California also requires 600 feet from any school, park or youth center. The odd thing about their opposition is that they would bring any youth related activity near a casino and a sexually oriented business but now have a sudden concern for legal cannabis related business. Our intention is not to impose a threat to neighboring businesses by maintaining a safe and welcoming environment.

The other issue that came up during the last council meeting was the concern for properly notifying neighboring property owners. The instructions set by the City and County of Riverside require that we notify all property owners within 300 feet of the project. All property owners within that range were notified. We provided a certified list of property owners with 3 sets of mailing labels as requested. We understand the Twenty-Nine Band of Mission Indians to the north of Dillon Road has purchased land to the south of Dillon Road and were also notified. The Certification was provided by Lawyers Title Company on August 19, 2020. Please see attached copy of Property Owner Certification as evidence of proper notification. The Twenty-Nine Band of Mission Indians had plenty of time during which to make their opposition known.

An issue that has not been discussed and that the council has failed to take into consideration is how difficult council has been to work with. Our goal was not only to bring an exemplary cannabis business to the city, but to bring additional non-cannabis related businesses to the city. Our enterprises provide well-paying jobs for locals and tax revenue for the city. Unfortunately, the city has been inconsistent in their cannabis processing, undecisive with their goals, constant delays, which makes for bad business. Essentially the City has given the impression that they do not want to work with new developers. Either way, we feel we have been unfavorably treated. We followed all the rules and guidelines set by the City and still we are delayed. We see no reason to further delay this project. Please reconsider your concerns and pass the second reading.

We would like to have a healthy long working relationship with the city moving forward.

Sincerely,



Armen Paronyan
CannaClub