

- A. Quality of the artwork;
- B. Media. All visual art forms may be considered, subject to limitations set by the selection jury or the Planning Commission;
- C. Style. Artworks of all schools, styles, and tastes should be considered for the city collection;
- D. Environment. Artworks and art places should be appropriate in scale, material, form and content for the immediate, general, social and physical environments with which they relate;
- E. Permanence. Consideration should be given to structural and surface integrity, permanence, and protection against theft, vandalism, weathering, excessive maintenance, and repair costs;
- F. Elements of Design. Consideration should take into account that public art, in addition to meeting aesthetic requirements, also may serve to establish focal points, terminate areas, modify, enhance, or define specific spaces, or establish identity;
- G. Diversity. The public arts program should strive for diversity of style, scale, media, artists— including ethnicity and gender and equitable distribution of artworks and art places throughout the city;
- H. Visibility. The art work shall be clearly visible and easily accessible to the public
- I. Site Plan. The application shall include a site plan showing the location of the art work, complete with landscaping, lighting and other accessories to complement and protect the art work
- J. Artist. The art work shall be designed and constructed by persons experienced in the production of such art work and recognized by critics and by his or her peers as one who produces works of art

PROJECT INFORMATION (PLEASE PRINT OR TYPE)

Project Business Name: Finest Touch Designs

Square Footage of Proposed Development: 220 sq. feet

Property Address/Location: Jalisco Restaurant 1605 Sixth St. Coachella  
CA. 92236

Assessor's Parcel Number(s): \_\_\_\_\_

Project Owner: Michael Angelo Hernandez Telephone No.: (760) 578-9589

Owner Address: 41580 Goodrich St. Indio CA. 92203

City: Indio State: CA. Zip Code: 92203

E-mail Address: finesttouchdesigns@hotmail.com

Architect: Artist

Architect Address: \_\_\_\_\_

Telephone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

**Budget**

Total AIPP FEE \$ \_\_\_\_\_

This worksheet is intended as a budgetary guideline to assist in developing accurate artwork cost projections. Once completed, this form should reflect all expenses associated with designing, fabricating, and installing the proposed artwork and should equal the public art fee. Differences in total expenses, which are less than the fee, will not be refunded at project completion.

**Travel**

Airfare: \_\_\_\_\_  
Car Rental: \_\_\_\_\_  
Per Diem@  
\$ \_\_\_\_\_ per day \_\_\_\_\_

**Transportation**

(Materials or finished artwork)

**Insurance** \_\_\_\_\_

**Installation Costs**

Labor \$ 7,000  
Equipment Rental \$ 1,000  
Security \_\_\_\_\_  
Permits \_\_\_\_\_  
Other \_\_\_\_\_

**Office/Studio** \_\_\_\_\_  
(Phone, fax, postage, etc.)

**Professional Fees**

Architect \_\_\_\_\_  
Landscape Architect \_\_\_\_\_ Engineer \_\_\_\_\_

**Other Costs (List)** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Fabrication Costs**

Materials \$ 7,000  
Labor \$ 7,000

Contingency 30%

**Site Preparation**

Landscaping \_\_\_\_\_  
Electrical \_\_\_\_\_  
Plumbing \_\_\_\_\_  
Foundation \_\_\_\_\_  
Other \_\_\_\_\_

Subtotal \$ 15,000

Artist Fee \_\_\_\_\_

Grand Total \$ 15,000

## ARTWORK PROPOSAL AND SPECIFICATIONS

Describe the artwork, its location, materials, installation requirements, and maintenance needs as completely as possible. You may use additional paper to complete this section of the application.

### 1. Artwork Description

The mural covers a wall of 220 sq. feet. The mural painting will honor legend Dolores Huerta. We will honor her by painting a portrait of her face at her present age.

### 2. Siting

The mural will be painted on the side wall of Jalisco Mexican Cuisine Restaurant located on 1605 Sixth St. Coachella CA. 92236

### 3. Materials with Specifications

- Smooth stucco texture poly Bond Mesh the hole wall
- primer paint
- Spray paint
- Golden paint
- Sealer
- Scaffold

### 4. Fabrication and Installation Procedures

- Step 1: Pressure wash the wall.
- Step 2: Stucco the wall with smooth texture.
- Step 3: Prep and primer the wall.
- Step 4: Paint mural project.
- Step 5: Seal the mural.

### 5. Yearly Maintenance and Conservation

It would be a privilege to do the yearly maintenance preservation of the mural.

Dev. Project Completion (Estimated): \_\_\_\_\_

AIPP Fee Amount: \$ \_\_\_\_\_

Total Artwork Cost: \$ 15,000

ARTIST/ARTWORK INFORMATION

Program Option (Please check one)

- A.  Artwork on Site
- B.  Donate Artwork to City of Coachella
- C.  In Lieu Fee

Artwork Budget \$ 15,000

Artwork Title: Legend Dolores Huerta

Artwork Site: Jalisco Restaurant 1605 Sixth St

Artwork Material: Smooth stucco - primer - spray paint

Artwork Dimension: 220 sq feet Mural Golden paint-Sealer

Artist Name: Michael Angelo H Telephone No.: 760) 578-9589

Address: 41-580 Goodrich Fax No.: \_\_\_\_\_

City: Indio State: CA. Zip Code: 92203

E-mail Address: Finest touch designs @ <sup>Hot</sup>hotmail.com

Estimated Artwork Completion Date: 1 Month Before Deposit

PROJECT APPLICANT REPRESENTATIVE

Applicant/Representative

Name: \_\_\_\_\_ Nickname (if any): \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone No.: 760) 578-9589 Fax No.: \_\_\_\_\_

I certify under penalty of perjury that all the application information is true and correct:

Applicant's Signature: Michael Angelo J. Date: 8-9-21

Date/Time Received: \_\_\_\_\_ Received By: \_\_\_\_\_ Amount Received: \_\_\_\_\_

A.P.P # \_\_\_\_\_ Receipt No(s): \_\_\_\_\_

### SUBMITAL REQUIREMENTS

The Submittal Requirements provides the basic information necessary for review by the Development Services Department (staff review by City Departments). The Development Services Department may determine that additional information is required before further processing can take place.

- a. Complete and signed Art in Public Places Application Form
- b. Copy of Fee Receipt for \$ \_\_\_\_\_
- c. One overall concept drawing showing the work in plan, and;
- d. One rendered presentation drawing (plan and elevation), and;
- e. A site plan with building and grade elevation showing the placement of the proposed artwork, and;
- f. An artist concept statement, and;
- g. An artist resume or CV, and;
- h. Examples of artist's previous work, and;
- i. Evidence of the value of the proposed artwork (contract draft showing contract value and payment schedule will be sufficient).
- j. Maintenance plan (including frequency and anticipated costs of maintenance and description of materials).