



# City of Coachella Mural Proposal

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# PROJECT DESCRIPTION

## **Overview**

The submitted proposal is a painted tile mural project with three main elements that will be comprised of hand-glazed tiles and the remainder of the site wall will be painted in complementary colors. The theme of the artwork is a loteria style design with cards that celebrate the role of parents as nurturers. Mothers and fathers are key figures within the family dynamic and serve as role models for their children and how they learn about the world around them. Each card will be approximately 8' x 4' (exact dimensions determined by final placement) and the figures of mother and father will be painted in stylized realism with a watercolor effect. The top corner of the site wall will feature a sun with sunburst motif at a scale of approximately 5' x 5' (exact dimensions determined by final placement). Sample sketches follow on the next page.

## **Artwork Materials**

The loteria cards will be created with 6" x 6" ceramic tiles which will be hand-painted with underglaze pigments to create the figurative images of the mother figure on the first card and the father figure on the second card. These ceramic tiles will be kiln fired several times and a clear glaze will be applied which will seal the paintings. The glazes contain silica and therefore fuse into a thin layer of pigmented glass on the tile with a thin layer of clear glass on top. Complementary colors will be selected for all mural elements and the remainder of the site wall will be painted in a complementary color palette with exterior grade acrylic paint. The sun and corresponding sunburst motif will be formed from hand-cut and hand-painted ceramic tiles. All elements will be painted in the artist's studio and then kiln fired at a separate ceramic studio. The mural installation will include blocking out the areas for tile element placement, applying the exterior base coat of paint, adhering the tiles to the site wall, allowing time to fully cure the tile adhesive, followed by the grouting process, and a final tile cleaning.

## **Timeline**

If selected, this proposal has a projected timeline of 5 months to completion with installation in December 2021.

## **Design Concept Sketches**

The images in this document are only samples of the concept for the preliminary design process and do not reflect the final artwork or final details within the mural. The artist reserves the right to change any and all design elements as needed.

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