



**STAFF REPORT**  
**10/23/2019**

**TO:** Honorable Mayor and City Council Members

**FROM:** Maritza Martinez, Public Works Director

**SUBJECT:** Authorize Beer Garden to be operated at Dateland Park for the Synergy Festival, on November 9, 2019 from 11am to 8pm.

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**STAFF RECOMMENDATION:**

Authorize beer garden to be operated at Dateland Park for Synergy Festival, on November 9, 2019 from 11am to 8pm.

**EXECUTIVE SUMMARY:**

Staff is requesting Council authorize operation of a beer garden at the 2019 Synergy Festival. This event has been a city sponsored event for eight years. Event will occur on Saturday, November 9, 2019 at Dateland Park. The proposed beer garden will operate from 11am-8pm on November 9<sup>th</sup>. The event organizer is required to pull the appropriate County Health Permit and ABC License for all beer garden operations.

**FISCAL IMPACT:**

Approval of the recommended action would not negatively impact the approved FY 19/20 budget.

CULTURAS MUSIC & ARTS  
2019  
NOV 9  
11AM TO 8PM  
SATURDAY

**Synergy**  
festival

HIGHER HEIGHTS • GISELLE WOO & THE NIGHT OWLS  
DROP MOB • DJ FALCON • KIMICA X • EAS  
THOUGHTS CONTAINED • PROVOKED & WILDABEAST •  
QUIVERO • CALL UPON YOUR GODS • FLOWBOX  
LAS TIAS • UNITY FRENZY • TRIBE-O

FREE  
EVENT

DATELAND PARK  
51805 SHADY LN, COACHELLA, CA 92236

CV FOOD TRUCKS  
COACHELLA

FLAT BLACK