

STAFF REPORT 6/12/2024

To: Honorable Mayor and City Council Members

FROM: Jaime Arroyo, Grants Manager

SUBJECT: Authorize a Community-Based Grant to the Palm Springs Art Museum in the

Amount of \$1,500 to Fund Transportation for their Family+ Program

STAFF RECOMMENDATION:

Staff recommends that the City Council consider awarding a Community-Based Grant (CBG) to the Palm Springs Art Museum in the amount of \$1,500 to fund transportation for their Family+Program.

BACKGROUND:

The Community Based Grant Program was established in 2010 and allows the City of Coachella to offer financial assistance to local nonprofit organizations, youth-serving organizations, and other community-based organizations that provide essential services, programs and activities to residents in Coachella. Applicant organizations are only eligible to submit one application for consideration each fiscal year and must be legally established with non-profit or tax-exempt status, be based in the Coachella Valley, or provide direct service to Coachella residents. Approval of grant funds does not constitute a precedent for grant allocations in subsequent years. All CBG grants are reimbursement grants to ensure that applicants are meeting their stated goals. The FY 23-24 budget included an allocation of \$15,000 for the Community Based Grant Program.

DISCUSSION/ANALYSIS:

The Palm Springs Art Museum was founded in 1938. The museum has 28 galleries, two sculpture gardens, four classrooms, resource centers, five storage vaults, and a 433-seat theater. As part of their Public Programming offerings, every third Sunday, Family+ offers families free workshops and activities, hosted by different artists, creatives, makers, and musicians. For the May 18th offering of Family+, the Palm Springs Art Museum arranged a charter bus to transport families from the Mecca and Coachella Library to and from the museum. This provided a great benefit to those families who face transportation and/or financial challenges. The funding request is to cover expenses related to the charter bus rental.

ALTERNATIVES:

- 1. Award a Community Based Grant in the amount of \$1,500.
- 2. Do not award a Community Based Grant

FISCAL IMPACT:

Should the City Council approve the staff recommendation, the Community-Based Grant Program account will be reduced by \$1,500.

ATTACHMENT(S):

CBG Application Packet