



STAFF REPORT
4/26/2023

TO: Honorable Mayor and City Council Members

FROM: Maritza Martinez, Public Works Director

SUBJECT: Recommend updating park user fee schedule to reflect collection at 50% of the approved rates starting on July 1, 2023 and collection at 100% of the approved rates on January 1, 2024; recommend continuance of Public Field Use Days with Bagdouma Park Field 3 modification.

STAFF RECOMMENDATION:

Recommend updating park user fee schedule to reflect collection at 50% of the approved rates starting on July 1, 2023 and collection at 100% of the approved rates on January 1, 2024; recommend continuance of Public Field Use Days with Bagdouma Park Field 3 modification.

EXECUTIVE SUMMARY:

In April 2022, the City Council approved reduction of the city's park user fees to no fee. As a part of this action the City Council asked that the park fees be re-evaluated annually. Discussion by the City Council in April of 2022, was spurred by interest to assist sports leagues to reduce their registration fees.

After this action was taken by the City Council only one of the four sports leagues using the city's park facilities decreased their registration fees. Based on these results staff is recommending returning park use fees to the 2011 park use fees listed below:

- Coachella Fee Schedule

<u>Fee Type</u>	Approved Fee Per Hour
○ Park Usage–R/NR	\$31.50
○ Stage Reservation–R/NR	\$187.00 per day
○ Sport Field Permit–Youth MOU (R)	\$4.00
○ Sport Field Permit –Adult MOU	\$4.00
○ Sport Field Permit- R	\$8.00
○ Sport Field Permit – NR	\$15.00
○ Sports Lighting- Youth MOU (R)	\$9.00
○ Sports Lighting-Adult MOU (R)	\$9.00
○ Sports Lighting-R/NR	\$18.00
○ Sports Diamond-R/NR	\$194.00
○ Snack Bar-R	\$187.00 per season

Staff took this recommendation to the Parks and Recreation Commission on April 18, 2023 and the Commission was unanimously in support of returning the park user fees as adopted in 2011. Staff is recommending user fee be first returned at 50% rates starting July 1, 2023 and then increased to full rates as adopted in 2011 starting January 1, 2024. The proposed two-phased return to park user fee collection would allow the sport leagues to make the necessary operational changes to accommodate facility use fees.

Additionally, as part of the April 2022 City Council action, the below fields at Bagdouma Park and Rancho Las Flores Park were set aside for only non-league rentals so that non-league recreational use is protected. This would be in addition to community field use lighting days already established.

- Bagdouma Park Field 4 (soccer and baseball fields) would be set aside for only non-league field rentals on Fridays all day, Saturday after 2pm and Sunday after 2pm.
- Rancho Las Flores Park Field 1 would be set aside for only non-league field rentals on Wednesdays (all day), Saturday after 2pm and Sunday after 2pm. On the identified days the identified fields would not be rented to any league for regular season league play.

Staff is requesting the field at Bagdouma Park identified above be changed to Field 3 to allow Field 4 (which has stadium concrete seating) be made available for rentals Saturday and Sunday afternoons. The Parks and Recreation Commission supports keeping the above uses and had no objection to the recommended field modification.

FISCAL IMPACT:

The recommended action will result in an estimated \$100,000 - \$150,000 increase in estimated revenues annually.

ALTERNATIVES:

1. Recommend park user fee schedule remain as it exists and continuance of established Public Field Use Days.
2. Recommend updating park user fee schedule to reflect collection at 50% of the approved rates starting on July 1, 2023 and collection at 100% of the approved rates on January 1, 2024; recommend continuance of Public Field Use Days with Bagdouma Park Field 3 modification.
3. Recommend park user fee to be collected at an alternate rate.