



CITY OF COACHELLA

City Council Meeting – June 8, 2022



**LifeStream
Blood Bank**

GIVE HOPE | GIVE LIFE | GIVE BLOOD

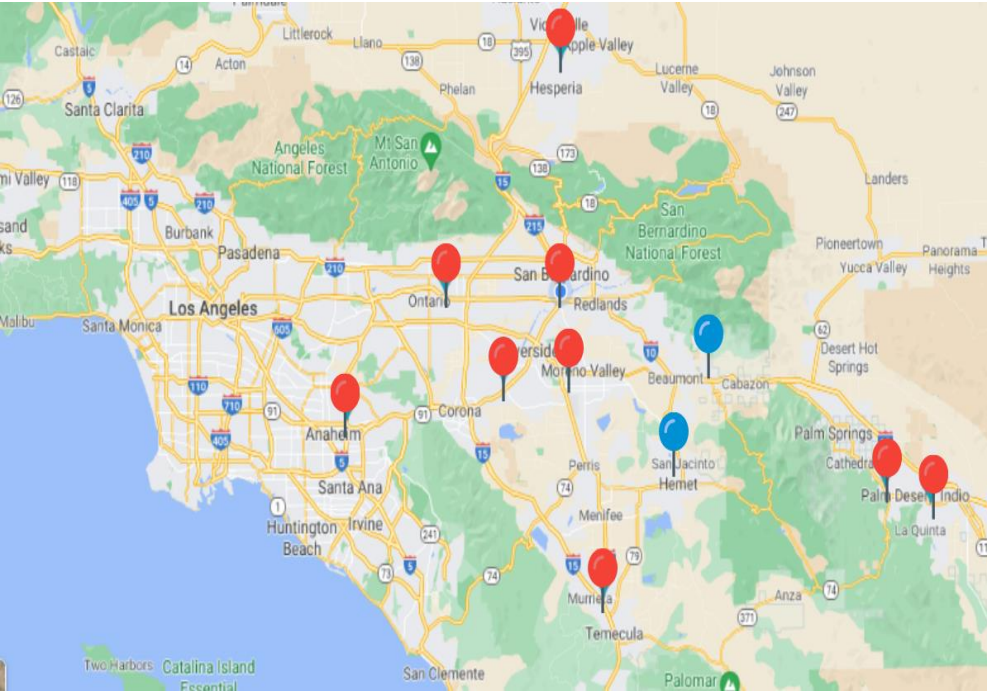
800.879.4484 | LSTREAM.ORG

About LifeStream

- Nonprofit blood bank located in the Inland Empire for over 70 years.
- Our mission is to ***help save lives by connecting donors and patients through the gift of blood.***
- More than 80 hospital partners in 6 counties.
- 500 donations/day needed to meet hospital demand.
- Conducts about 1,600 mobile blood drives annually.



LifeStream donor centers



Ongoing critical blood shortage

- Most serious blood shortage in history. Many hospitals have no blood on their shelves.
- Under two-day's total supply on hand for our service area, which includes the City of Coachella.
- Some blood types consistently have less than 1 day's supply.
- Estimated 37% of the population is eligible to donate. But less than 10% of the population actually donates blood.






5-month-old Paisley received a heart transplant, requiring 41 pints of blood.

How much blood is needed?

- Every 2 seconds, someone in the U.S. needs blood.
- 1 in 7 people entering the hospital will need a blood transfusion.
- 1 in 2 women and 1 in 3 men in the U.S. will develop cancer within their lifetime.
 - Platelets are especially needed by cancer patients.

HOW MUCH BLOOD DOES IT TAKE TO SAVE A LIFE?

Cancer treatment		(up to 8 units/week)
Coronary artery bypass		(1 to 5 units)
Auto accident/gunshot wounds	 x5	(up to 50 units)
Liver transplant	 x10	(up to 100 units)
Other organ transplants		(up to 10 units)
Brain surgery		(4 to 10 units)
Fractured hip/joint replacement		(2 to 5 units)

Source: America's Blood Centers

COMMON BLOOD DONATION MYTHS



Myth: Blood donation is painful



Most people only feel a slight pinch when the needle enters the arm.



Myth: Donating blood makes you gain weight



Donating blood actually helps you burn some excess calories in replenishing the blood that you gave.



Myth: Other people are already giving enough blood



Only 4% of the eligible population actually donates blood.



Myth: I can't donate if I've just been to the dentist



You can donate as long as you only underwent a standard procedure such as a cleaning.



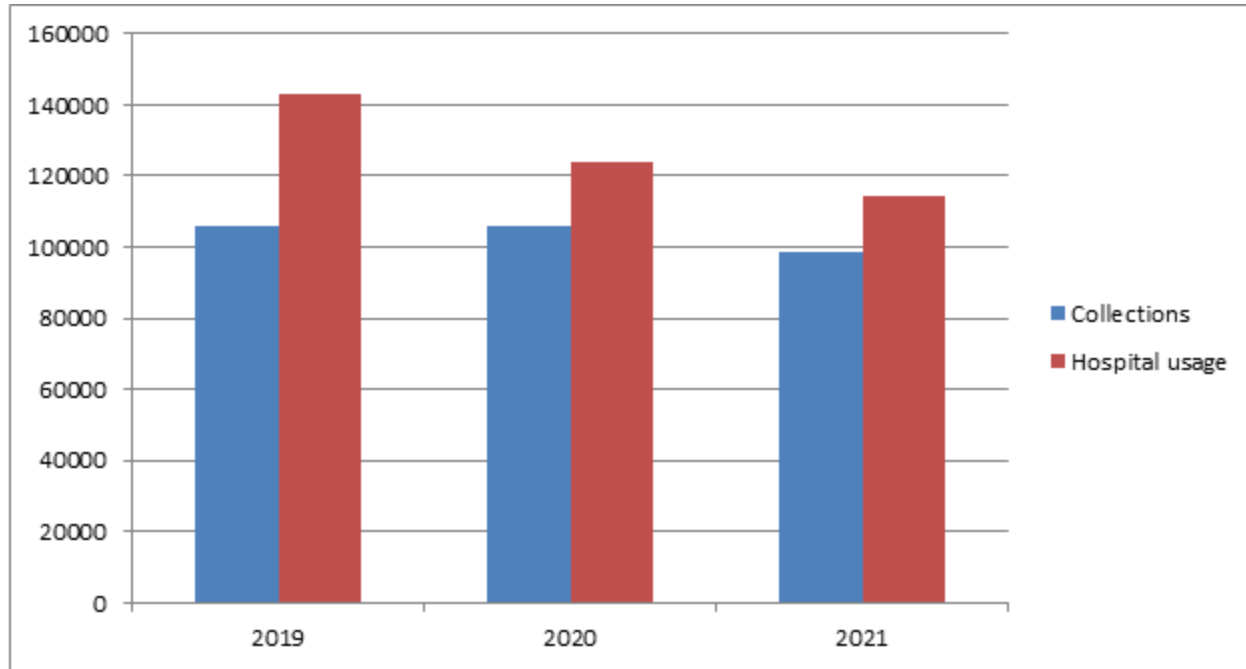
Myth: I have to wait a year to donate blood after getting a tattoo.



You can donate if your tattoo is healed & done at a professionally licensed establishment in CA,



LifeStream collections vs hospital usage



City of Coachella Blood Drives



- Running since 2008
 - 89 pints (2021)
 - Goal for City of Coachella in 2022: **200 pints!**
 - Add blood collection to your disaster preparedness plan.
 - Promote blood donation at the city level, with employers, and other service organizations.
 - Host special City sponsored blood drives and partner with LifeStream for fun prizes and other special donor recognition.
 - We need the City's help to promote! <https://www.lstream.org>



9 Cities Challenge

- July & August
- Prizes
 - Largest total
 - Largest drive
 - Largest per capita
- Heroes Luncheon – 9/9
 - Honor your local heroes
 - Win a year's worth of ice cream



Contact us

- To make an appointment to donate blood at a LifeStream donor center, mobile blood drive, or to host a blood drive call 800-TRY-GIVING or visit Lstream.org.
- Contact your dedicated Regional Account Manager – Martin Arredondo at 760-710-9360 or arredoma@lstream.org

THANK YOU!



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