

CULTURAS CENTER FOR ART & MUSIC

PHASE 1 ACTIVATION PACKET

Prepared for the City of Coachella

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EXECUTIVE SUMMARY

Culturas Music & Arts has served the Eastern Coachella Valley for more than a decade, providing culturally rooted arts programming that uplifts youth, strengthens families, and builds community pride. We are now activating the Culturas Center for Art & Music — a permanent home where creativity, culture, and opportunity come together.

Phase 1 focuses on essential infrastructure that allows the site to open safely and immediately for youth programming, community gatherings, and small events. This includes bringing power to the site, installing security cameras and Wi-Fi, running water and sewer lines for outdoor restrooms, constructing the shell for the future recording studio and study/resource room, building an outdoor performance stage, adding ADA-compliant pathways, landscaping the grounds, and installing a secure front roller gate.

Culturas has already secured \$14,000 in grant funding to begin this work. We respectfully request a waiver of permit fees to accelerate activation and maximize community benefit.

PAGE 2 — ORGANIZATIONAL MISSION

Mission Statement

Culturas Music & Arts empowers youth, families, and artists through culturally rooted programming that celebrates identity, strengthens community, and creates pathways for creative expression.

Who We Serve

We serve youth and families across the Eastern Coachella Valley, including many who are at-risk due to poverty, housing instability, and limited access to safe public spaces. Our programs provide stability, mentorship, and opportunities for growth.

Our Commitment

We ensure that cost is never a barrier and that every program is accessible to all.

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PHASE 1 PROJECT SCOPE

Phase 1 includes the following essential components:

1. Power + Security Infrastructure

Electrical power installation, security cameras, motion lighting, and Wi-Fi.

2. Water + Sewer for Outdoor Restrooms

Trenching, water line installation, and sewer/septic connection.

3. Recording Studio Shell (Roof + Walls Only)

Structural enclosure for the future studio.

4. Study/Resource Room

A small, functional room for homework, tutoring, and quiet study.

5. Outdoor Performance Stage

A modest stage for music, dance, spoken words, and community events.

6. Landscaping + Grass

Green space, irrigation, shade trees, and gathering areas.

7. ADA-Compliant Access

Accessible pathways, ramps, and lighting.

8. Front Roller Gate + Security Access

A security gate for controlled entry and nighttime closure.

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GRANT FUNDING ALREADY SECURED

Culturas has secured \$14,000 in grant funding to support early activation. These funds will be used for:

Power Installation (Partial Funding)

\$8,000 – \$10,000

Security Cameras + Motion Lighting

\$2,000 – \$3,000

Wi-Fi Installation + Boosters

\$1,000 – \$2,000

This early investment allows Culturas to activate the site immediately and begin programming “as-is.”

PAGE 5 — REQUEST FOR PERMIT FEE WAIVERS

To support timely and cost-effective activation, Culturas Music & Arts respectfully requests that the City of Coachella waive or significantly reduce permit fees associated with Phase 1 improvements, including:

- Electrical installation
- Security system installation
- Water and sewer trenching
- Recording studio shell construction
- Study/resource room construction
- Outdoor stage installation
- ADA pathways
- Landscaping
- Roller gate installation

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Why This Matters

Waiving permit fees will:

- Accelerate activation
- Reduce financial barriers for a nonprofit
- Maximize the impact of existing grant dollars
- Support youth, families, and at-risk populations
- Enhance public safety
- Expand arts, culture, and community programming

Culturas is committed to full compliance with all safety, inspection, and code requirements.

PAGE 6 — ITEMIZED PHASE 1 BUDGET

Power + Security	\$33,000 – \$80,000
Water + Sewer	\$32,000 – \$90,000
Recording Studio Shelf	\$42,000 – \$90,000
Study/Resource Room	\$15,000 – \$35,000
Outdoor stage	\$25,000 – \$75,000
Landscaping + Grass	\$20,000 – \$60,000
ADA Access	\$25,000 – \$65,000
Front Roller Gate + Security	\$18,000 – \$40,000
TOTAL PHASE 1 BUDGET:	\$210,000 – \$535,000

PAGE 7 — SITE ACTIVATION PLAN

Purpose

To safely and effectively activate the site during Phase 1 construction, allowing immediate community use.

Safety Measures

- Power installed and inspected
- Security cameras and lighting operational
- Roller gate for controlled access
- ADA pathways
- Clear signage
- Staff and volunteer protocols

Immediate Programming

- After-school art workshops
- Homework helps in the study/resource room
- Music circles and drumming
- Artist pop-ups
- Small outdoor performances
- Community gatherings and wellness activities

Event Rentals

- Birthday parties
- Family gatherings
- Vendor markets
- Small festivals
- School and nonprofit events

Community Engagement

- Monthly open houses
- Volunteer beautification days
- Youth advisory council
- Partnerships with local schools and organizations

PAGE 8 — ACTIVATION TIMELINE

Months 1–2

Power installation, security system, water/sewer trenching, ADA layout.

Months 3–4

Recording studio shell, study/resource room, landscaping.

Month 5

Outdoor stage, lighting, signage.

Month 6

Soft opening, youth programs begin, rentals begin, community open house.