

01/20/26

City Manager Bill Pattison

Honorable Mayor and City Council

City of Coachella

[City Address]

Dear City Manager Bill Pattison and Honorable Members of the City Council,

On behalf of Culturas Music & Arts, I am honored to present our Phase 1 Activation Plan for the Culturas Center for Art & Music. For more than a decade, Culturas has served the Eastern Coachella Valley through culturally rooted arts programming that uplifts youth, strengthens families, and builds community pride. We are now taking the next step by activating a permanent home where creativity, culture, and opportunity can flourish.

Phase 1 focuses on essential infrastructure that will allow us to safely open the site for youth programming, community gatherings, and small events. Culturas has already secured \$14,000 in grant funding to begin this work, specifically for power installation, security cameras, and Wi-Fi.

To support this effort, we respectfully request the waiver or significant reduction of permit fees associated with Phase 1 improvements. As a nonprofit organization serving at-risk youth and families, reducing these fees will allow us to maximize our limited resources, accelerate activation, and expand community benefit.

We are committed to working closely with City staff to ensure all work meets safety, code, and inspection requirements. Culturas is ready to collaborate, communicate, and move forward responsibly.

Thank you for your continued support of arts, culture, and youth in our community. We welcome the opportunity to present this project in person, provide a site tour, or discuss next steps.

With gratitude,

Oralia Ortiz

Founder & Executive Director

Culturas Music & Arts

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