



STAFF REPORT
January 28, 2026

TO: Honorable Mayor and City Council Members

FROM: Lincoln Bogard, Finance Director
Bill Pattison, City Manager

SUBJECT: Resolution No. 2026-07 Authorizing the Finance Director to Establish an Account with Time Value Investments, Inc/Cetera Wealth Management

STAFF RECOMMENDATION:

Staff recommends that the City Council approve Resolution 2026-07, authorizing the City Manager, or designee, to authorize the Finance Director to establish an account with Time Value Investments, Inc (TVI, a branch of Cetera Wealth Management) as a broker-dealer, approve the Resolution to designate authorized signers in TVI/Cetera's Non-Corporate Resolution, and authorize designated City officials to execute all documents necessary to complete the account setup.

BACKGROUND:

Staff is requesting City Council approval to establish an account with TVI/Cetera, a broker-dealer. This account will support the City's investment activities by providing access to investment options that are in compliance with the California Government Code and the City's Investment Policy. Establishing this account will provide an additional custodial and transaction platform to efficiently execute approved investment transactions while maintaining appropriate controls and separation of duties.

The City of Coachella invests public funds in accordance with California Government Code Sections 53600 et seq. and the City's adopted Investment Policy, with the objectives of safety, liquidity, and yield. As part of its investment management practices, the City utilizes third-party safe-keeping custodians and broker-dealers to execute approved investment transactions.

Time Value Investments, Inc (TVI)/Cetera is a registered broker-dealer and member of FINRA that provides brokerage services for government accounts. Establishing a government entity brokerage account with TVI/Cetera will allow the City to efficiently purchase and hold eligible securities while maintaining third-party custody and strong internal controls.

The proposed account will be structured as a non-advisory account, with all investment decisions remaining under the authority of the City and its appointed investment advisor. TVI/Cetera will not have discretionary authority over City funds.

DISCUSSION/ANALYSIS:

Account Structure and Use

The account will primarily be used for the purchase of securities permitted under the City's Investment Policy and the California Government Code Sections 53600 et seq.

Authorization and Governance

In order to open and maintain the account, TVI/Cetera requires a governing resolution and authorized signers. The accompanying Non-Corporate Resolution will designate the City officials authorized to:

- Open and maintain the investment account
- Execute account documents
- Provide instructions for transactions consistent with City policy

These authorizations are consistent with standard municipal investment governance practices and ensure compliance with TVI/Cetera's regulatory requirements.

Risk Management and Controls

The City will retain full ownership and control of all funds held in the account. TVI/Cetera will act as a broker-dealer executing transactions as directed, with Cetera Wealth Management serving as the brokerage platform. Funds will remain subject to:

- Third-party custody
- Monthly statements and reporting
- Oversight by the Finance Department
- Review by the City's independent auditors

This structure preserves appropriate segregation of duties and minimizes operational and financial risk.

ALTERNATIVES:

1. Approve the action.
2. Do not approve the action.

FISCAL IMPACT:

There is no direct fiscal impact associated with establishing the TVI/Cetera account. No advisory fees will be charged by TVI/Cetera, as the account will be non-discretionary and brokerage-only.

If the City Council does not approve this action, the City would not establish the proposed brokerage account and would have fewer options available to efficiently execute investment transactions. This could limit flexibility in implementing the City's approved investment strategy.

Attachments:
Resolution 2026-07

Cetera Entity Account Information Form
Government Entity Account Compliance Questionnaire
Cetera Non-Corporate Resolution