



STAFF REPORT
1/28/2026

TO: Honorable Mayor and City Council Members

FROM: Celina Jimenez, Director of Economic Development

SUBJECT: Authorize a One-Time Funding Allocation for the Coachella Branch Library in the Amount of \$25,000 to Support Programming

STAFF RECOMMENDATION:

Staff recommends that the City Council consider authorizing a one-time funding allocation for the Coachella Branch Library in the amount of \$25,000 to support programming and activities hosted by them.

BACKGROUND:

The Coachella Library serves as a vital community hub, providing educational, cultural, and family-focused programming that supports literacy, lifelong learning, and community connection. The requested funding allocation will allow the library to continue and expand inclusive programming that reaches residents of all ages.

DISCUSSION/ANALYSIS:

The funding allocation of \$25,000 will support a wide range of free public programs, including literacy initiatives, cultural celebrations, educational workshops, and large-scale community events. These programs consistently draw strong attendance and directly align with the City's goals related to education, youth development, cultural enrichment, and community well-being.

PROGRAM HIGHLIGHTS (2025–2026)

- Monthly Spanish Storytime and Baby Social programs
- Cultural and arts programming in partnership with regional institutions
- STEM-focused activities including Robotics Hour and Science Club
- Seasonal family events such as Easter, Mother's Day, Father's Day, and Holiday celebrations
- Summer Reading and Lunch at the Library programs (leveraged with County grants)
- Author talks, opera performances, and special cultural presentations
- Back-to-School Fiesta and Book-or-Treat literacy events

ALTERNATIVES:

1. Authorize a One-Time Funding Allocation for the Coachella Branch Library in the Amount of \$25,000 to Support Programming
2. Do not Authorize a One-Time Funding Allocation for the Coachella Branch Library at this time

FISCAL IMPACT:

The total fiscal impact of this action is \$25,000, to be funded through the City's General Fund. No additional staffing or ongoing operational costs are associated with this allocation as it is a one-time allocation.

ATTACHMENT(S):

1. Coachella Branch Library Overview