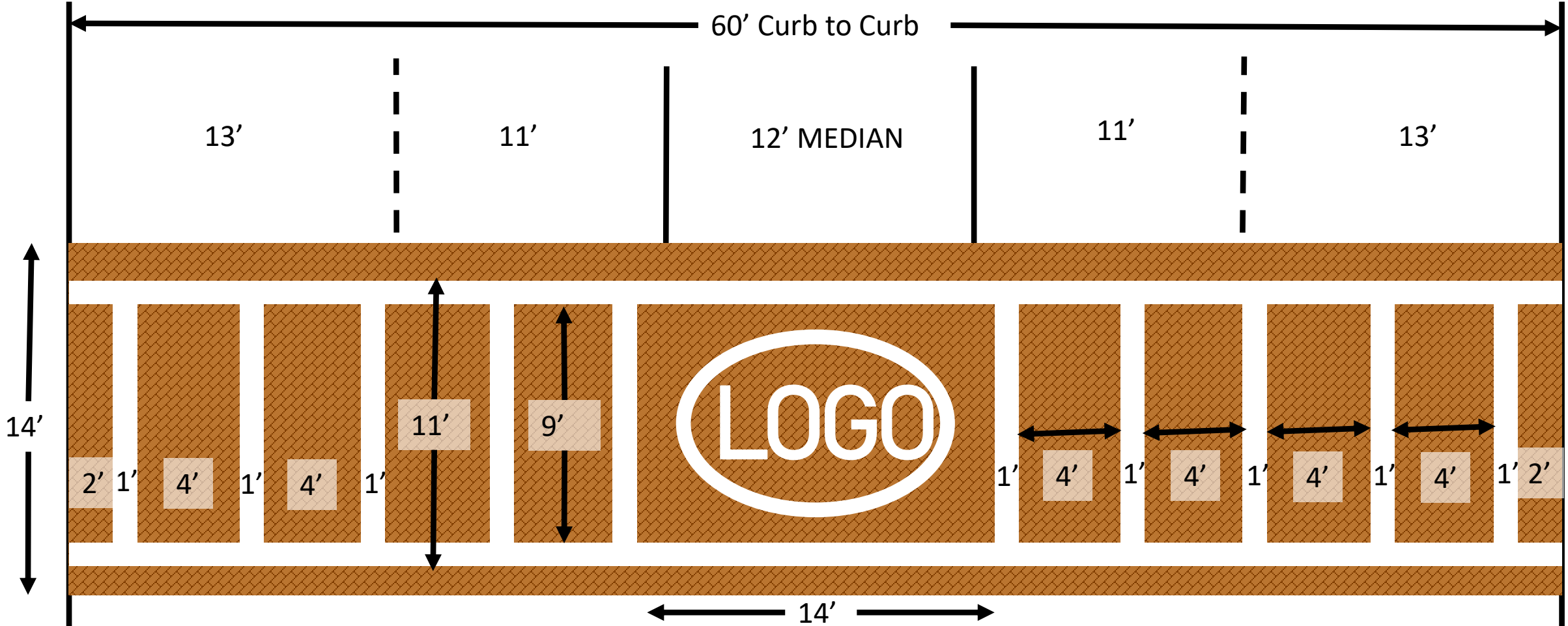
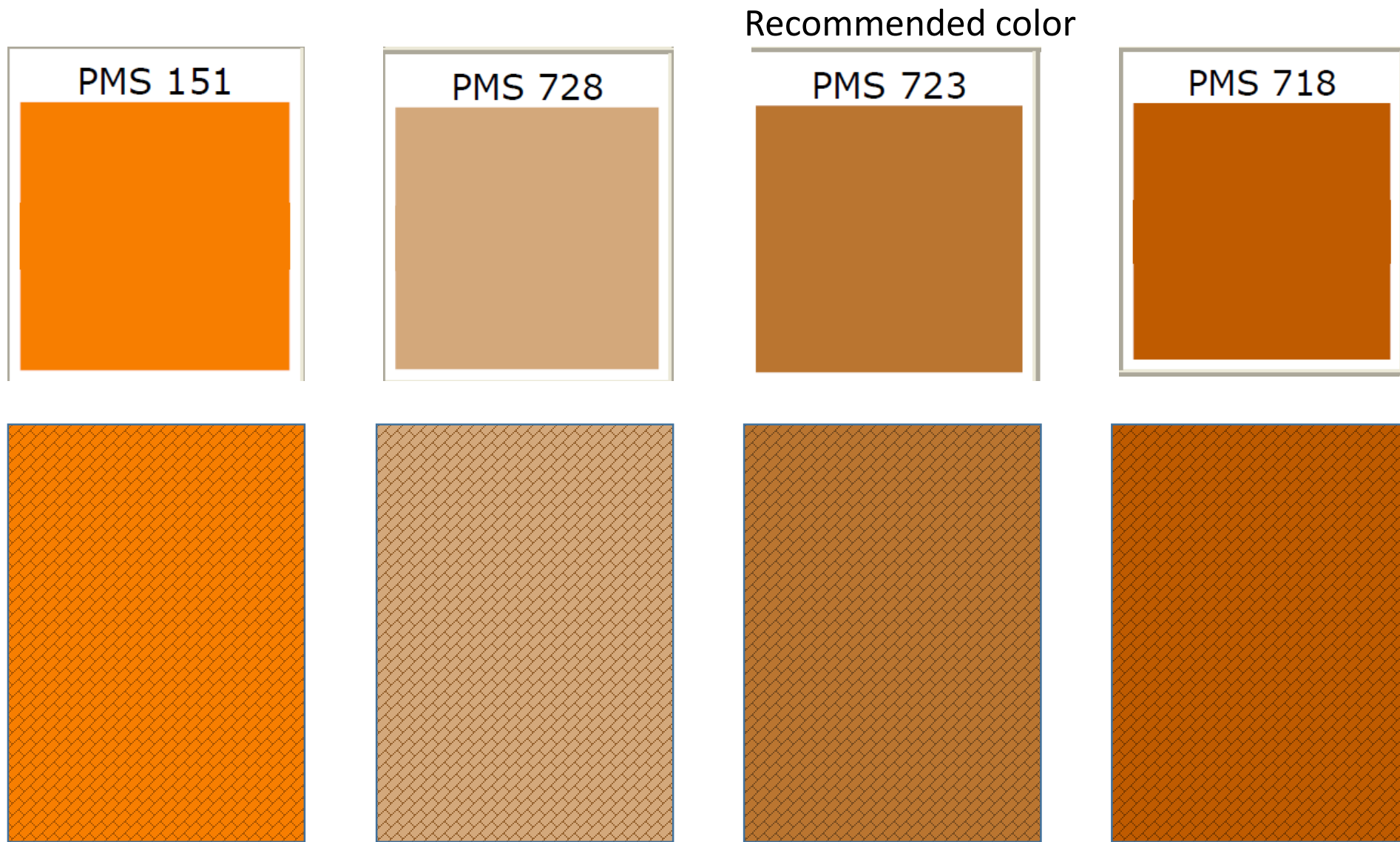


ENHANCED CROSS WALKS FOR THE URBAN GREENING AND CONNECTIVITY PROJECT ST-123



Logo to be 7 feet tall, width varies.  
All white lines to be 1 foot wide with 5 foot center to center spacing (4 foot clear) east/west and 10 foot center to center spacing (9 foot clear) north/south.  
Infill to either PMS 151, 718, 723 or 728 Herring Bone pattern.

## Desert Neutral Color Options (other colors available upon request)



# Installed Project Samples

Recommended color to match  
existing city crosswalks: PMS 723



Recommended herring bone pattern  
to match existing city crosswalks





# Installed Project Samples

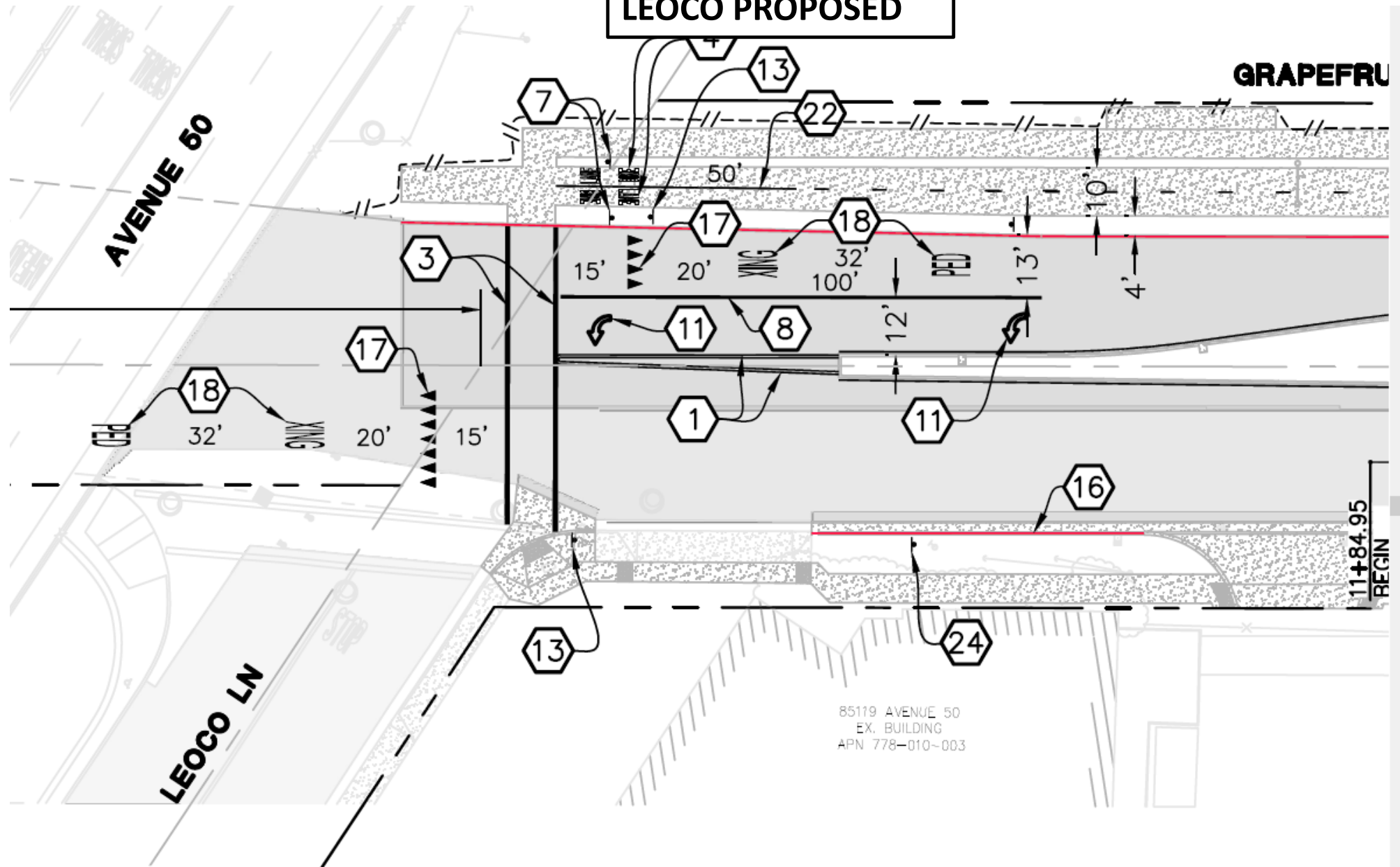
Crosswalk stripes with enhanced visibility for enhanced pedestrian safety



City Logo

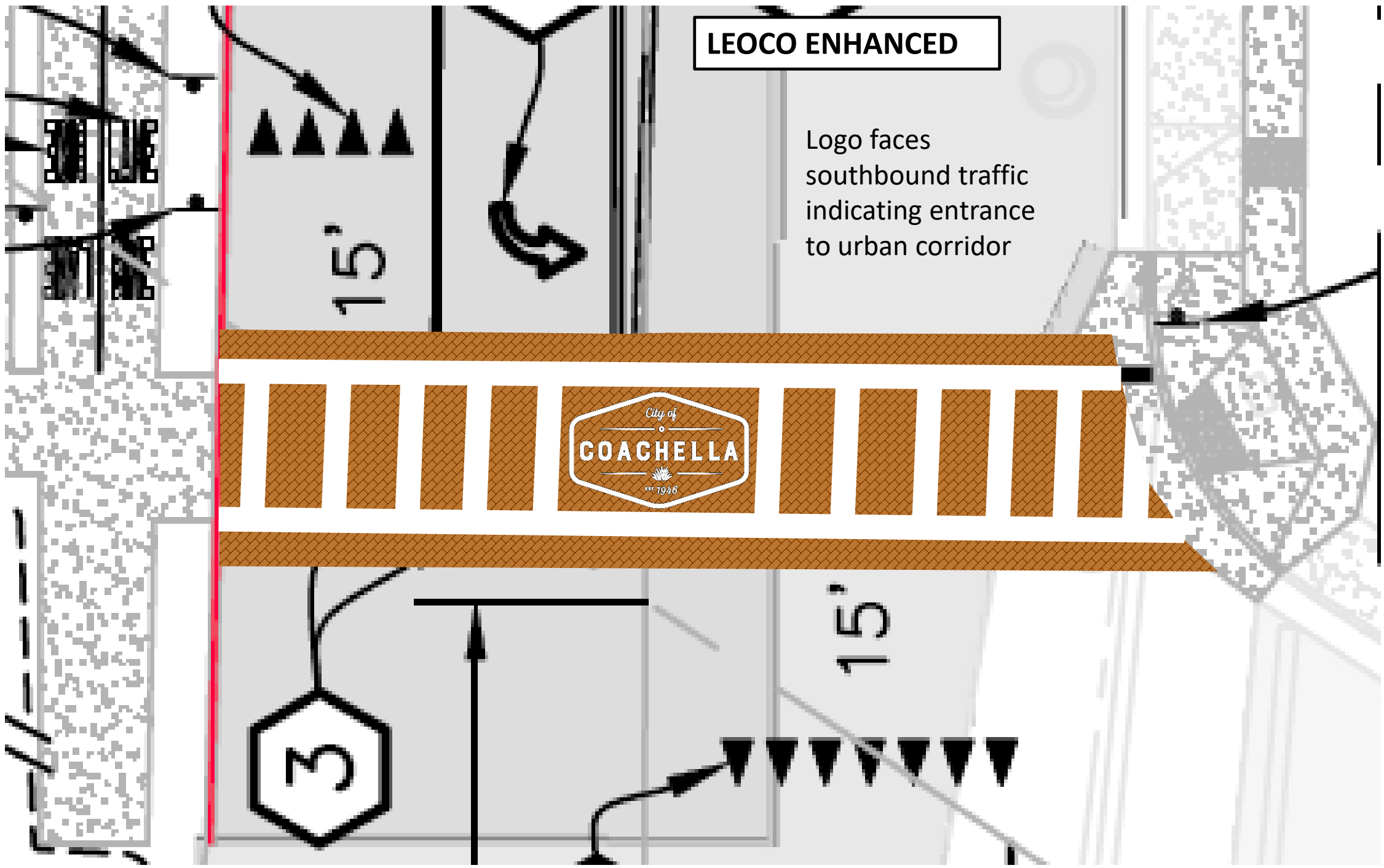


# LEOCO PROPOSED

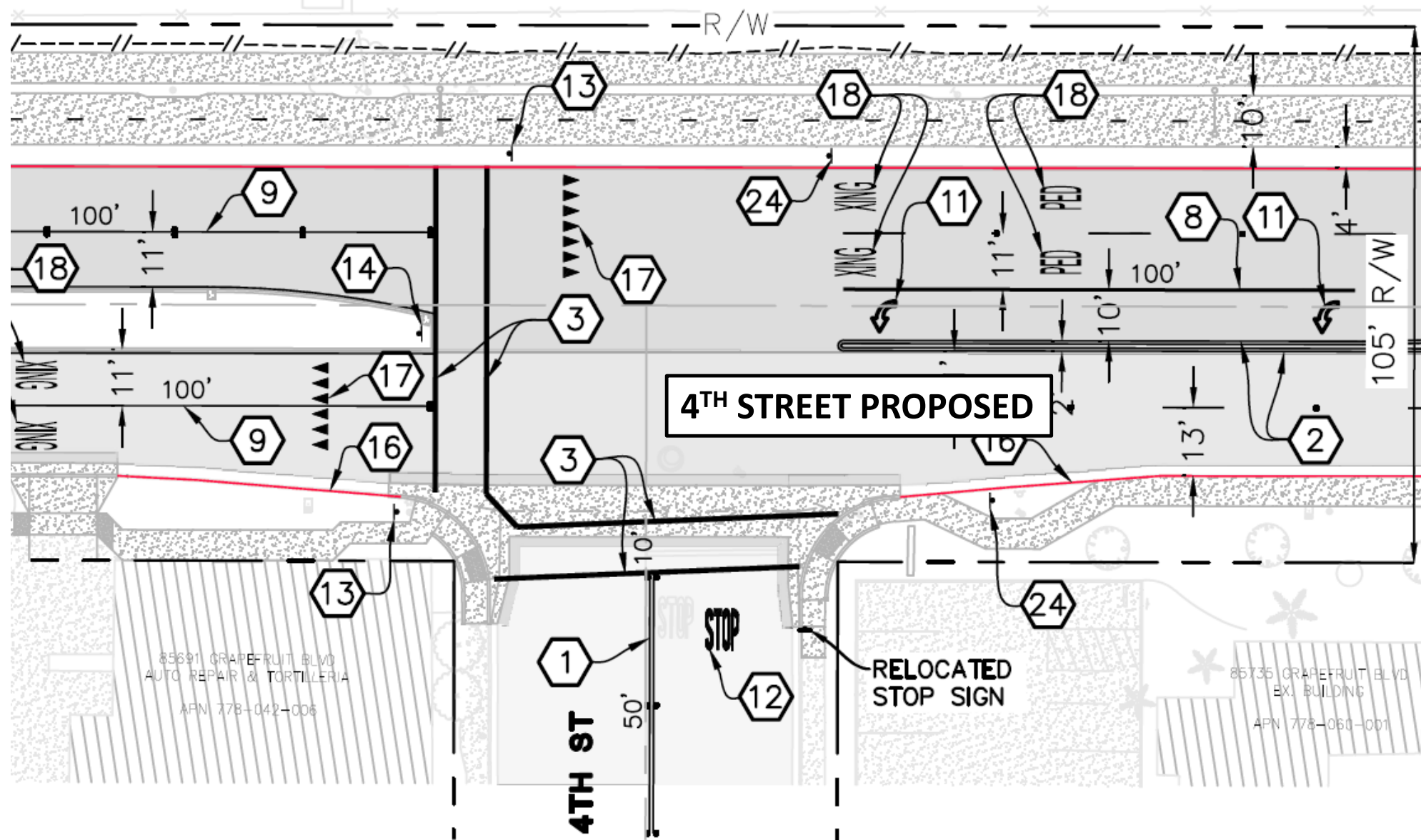


## LEOCO ENHANCED

Logo faces  
southbound traffic  
indicating entrance  
to urban corridor



# GRAPEFRUIT BLVD



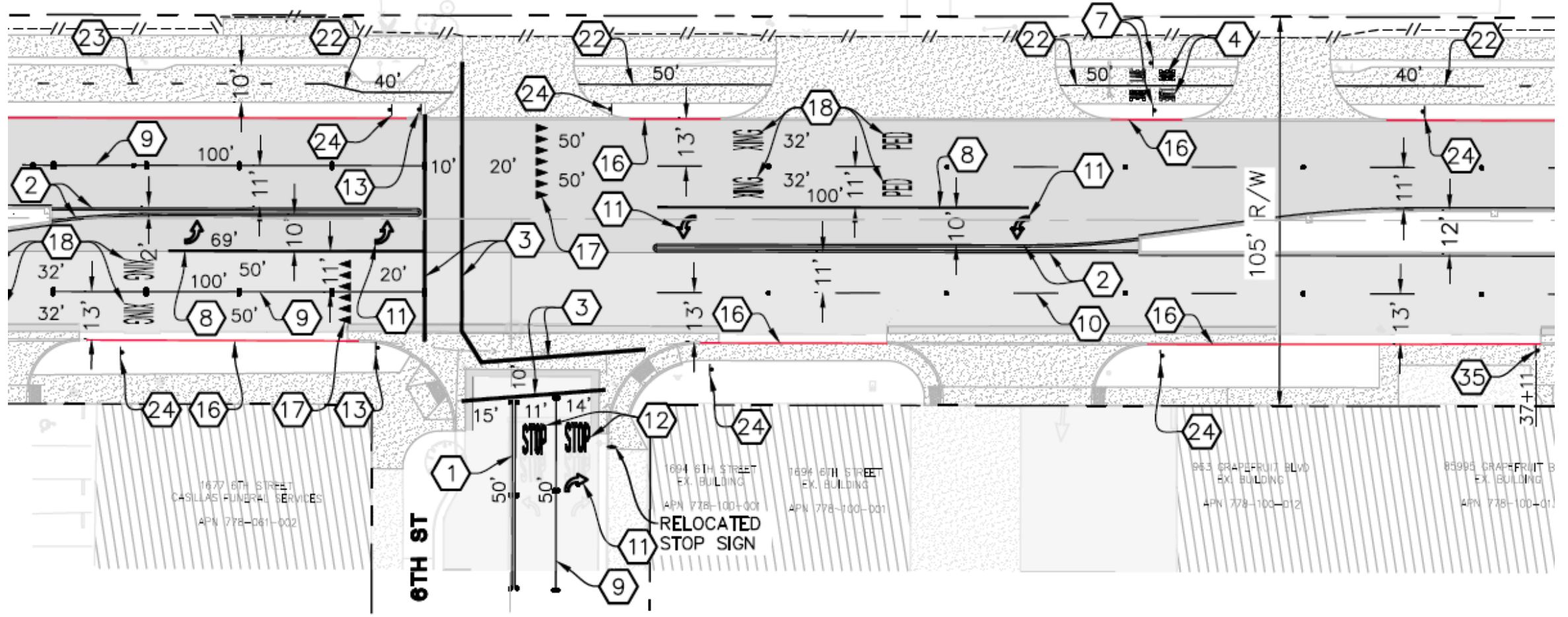


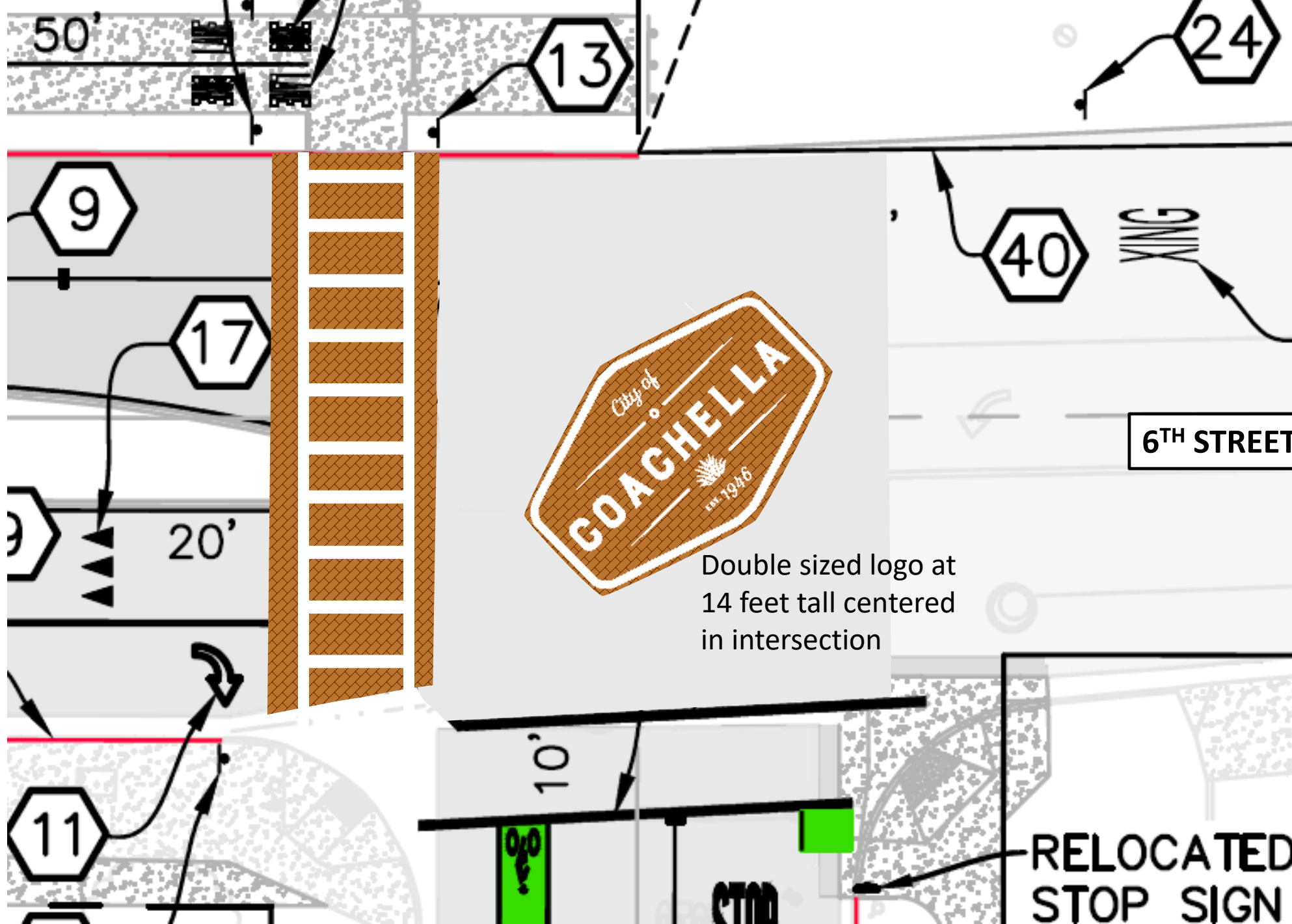
4<sup>TH</sup> STREET ENHANCED





## 6TH STREET PROPOSED

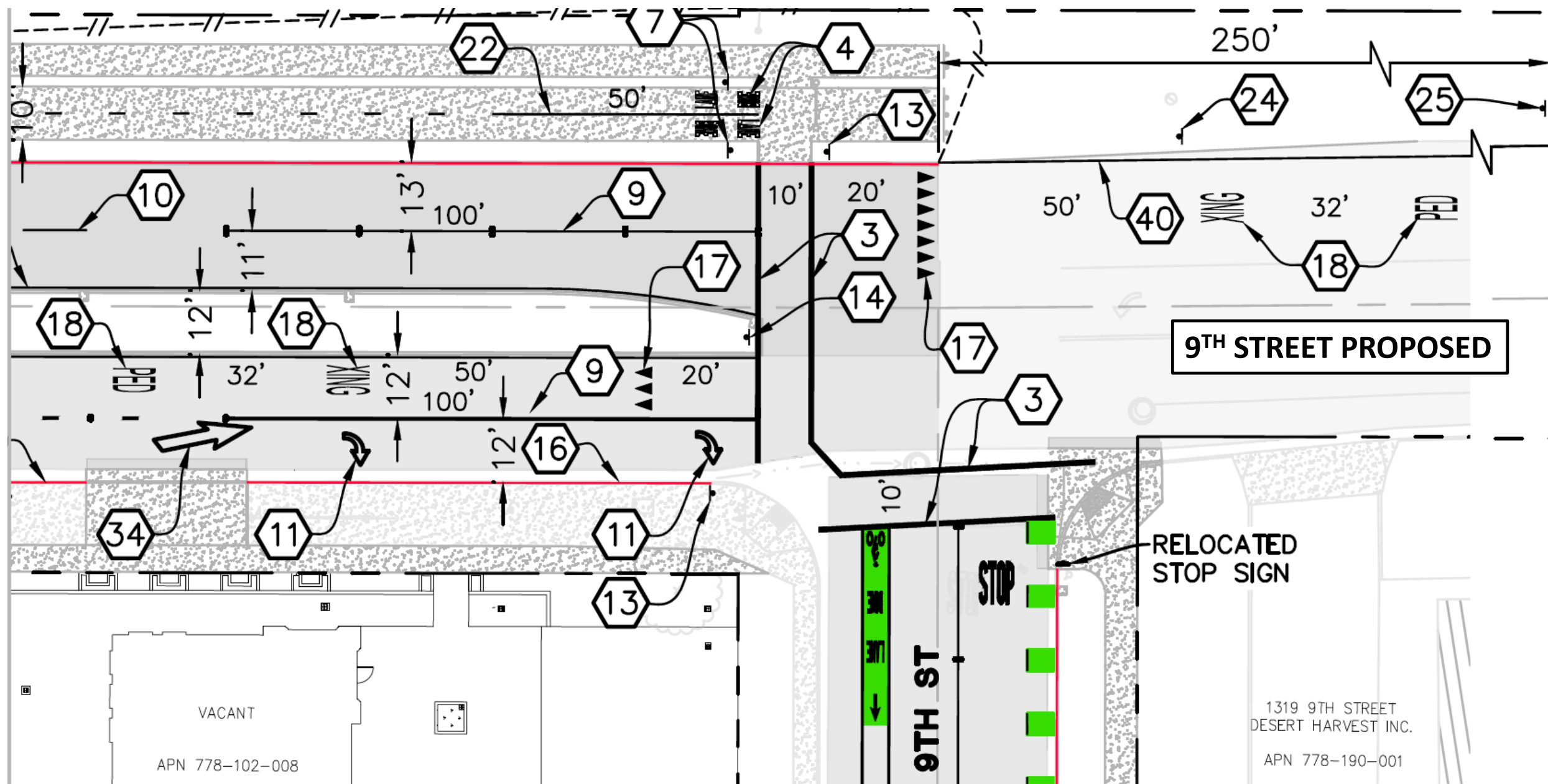


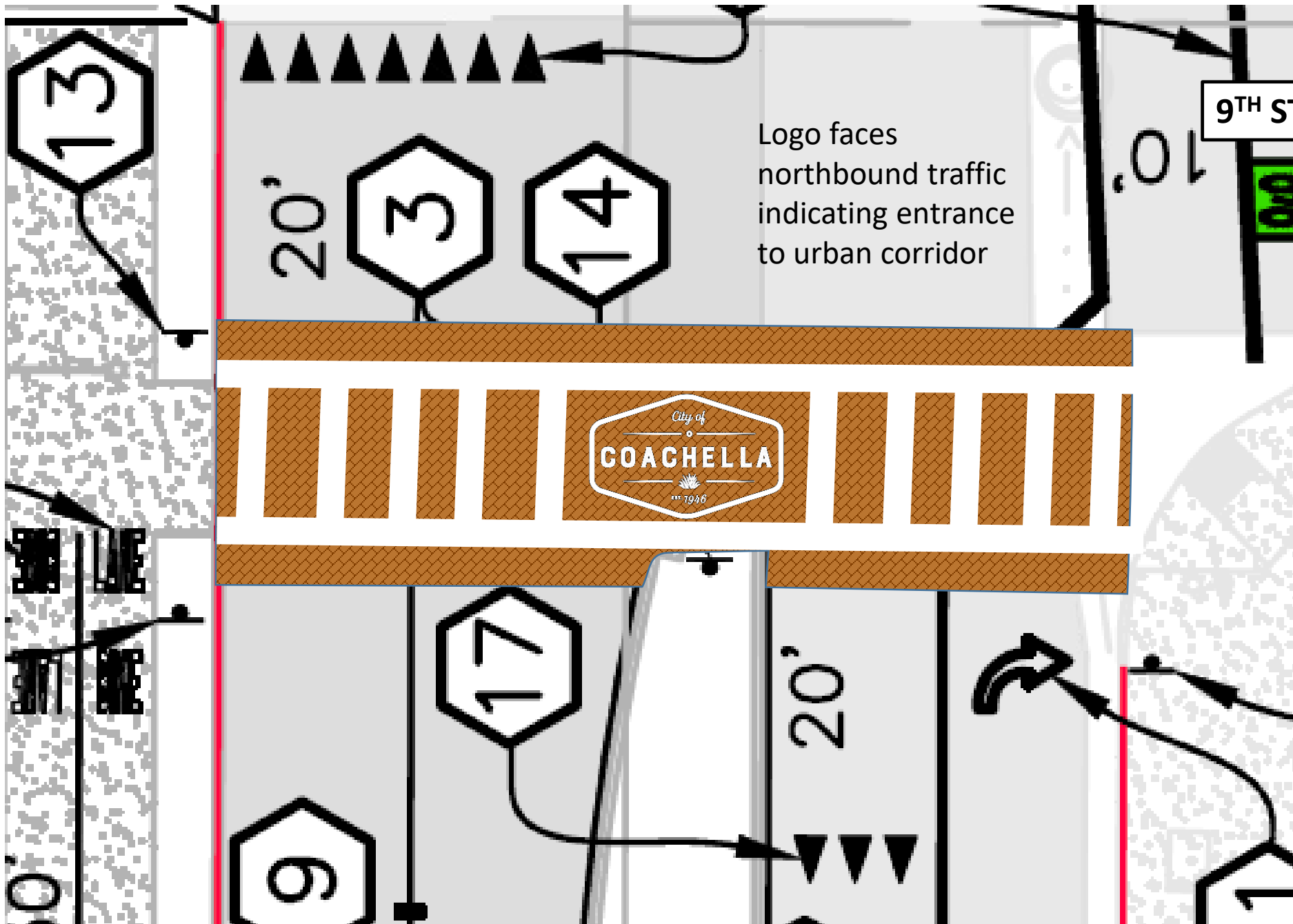


Double sized logo at  
14 feet tall centered  
in intersection

6TH STREET ENHANCED

RELOCATED  
STOP SIGN





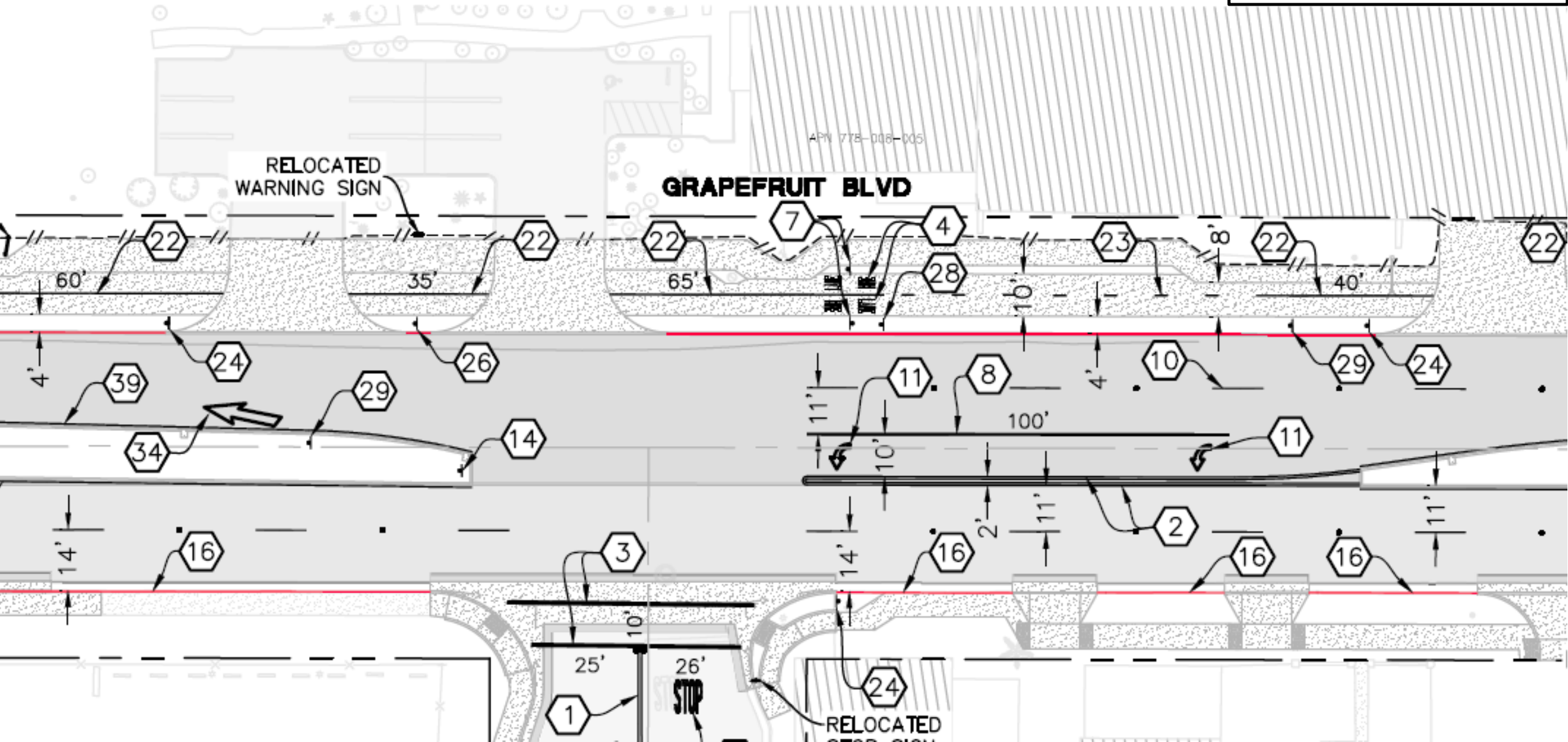
9TH STREET ENHANCED

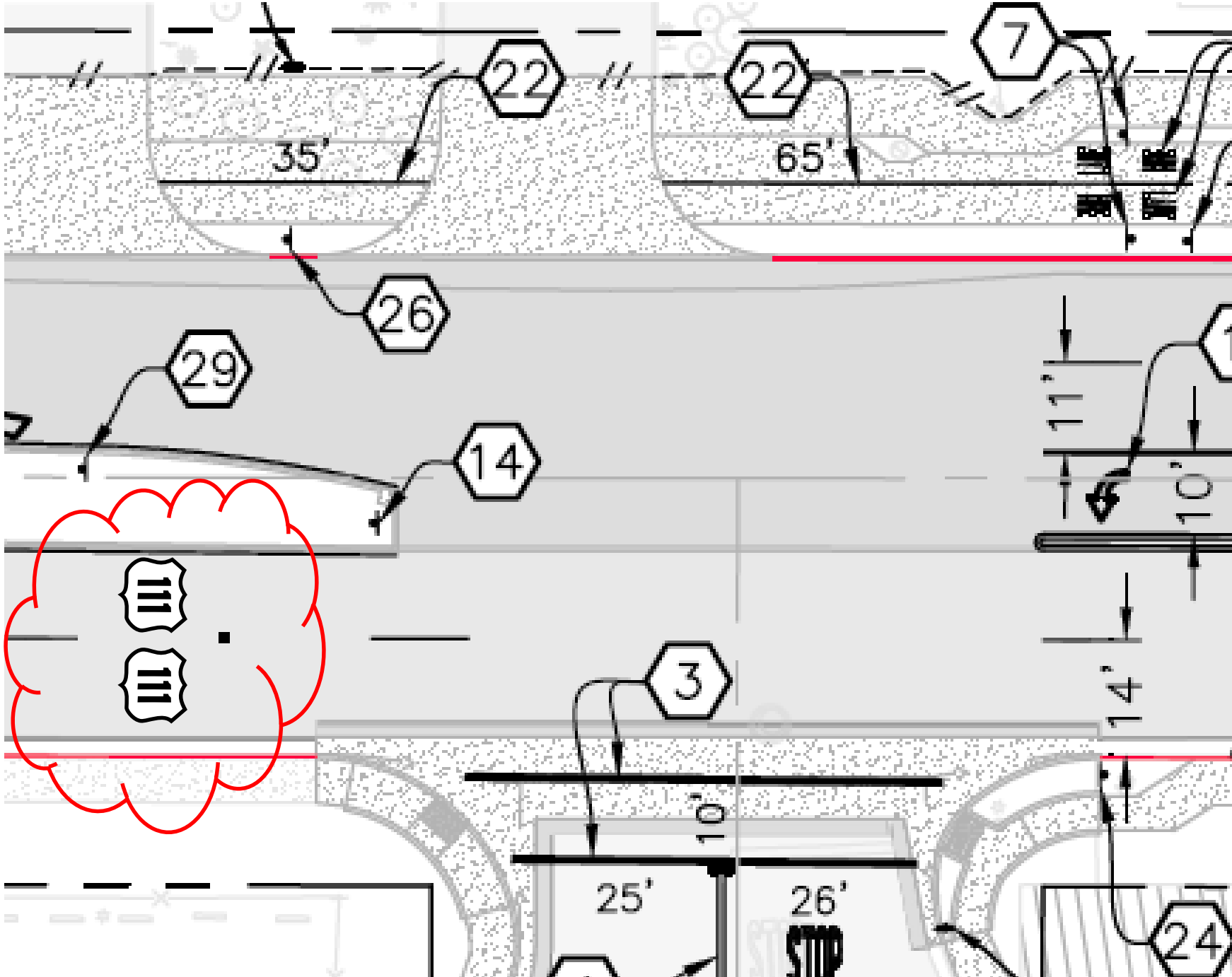
Logo faces  
northbound traffic  
indicating entrance  
to urban corridor

City of  
COACHELLA  
EST. 1946



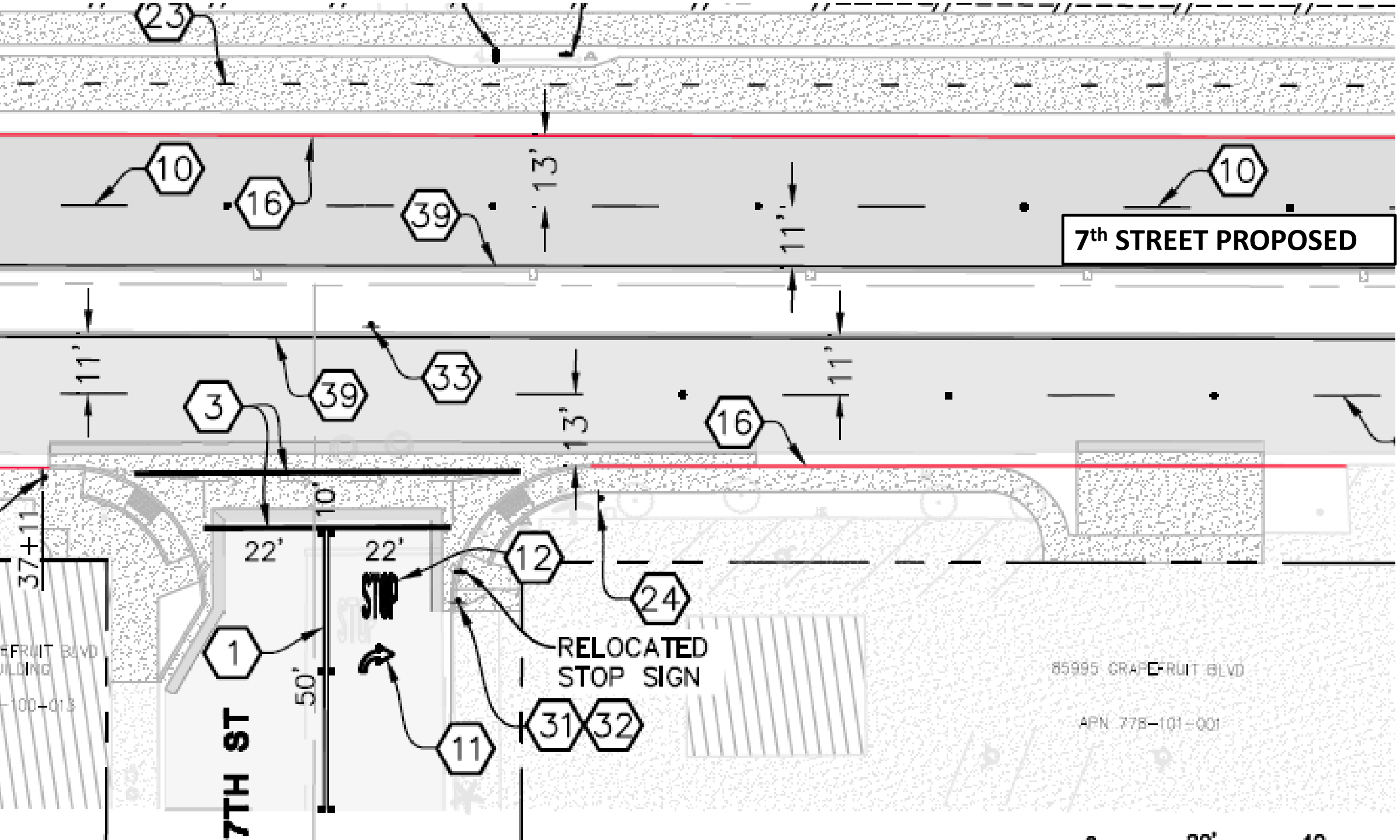
**1<sup>st</sup> STREET PROPOSED**

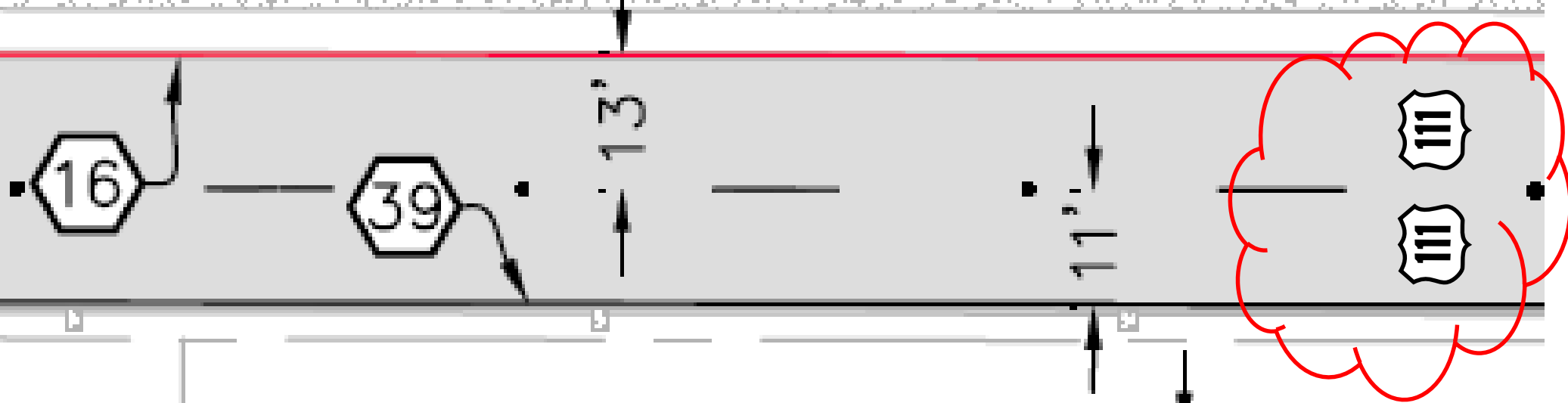




**1<sup>st</sup> STREET ENHANCED**

**Add Highway 111 logo in each lane just north of 1<sup>st</sup> street. Each logo to be 7 feet tall and 9 feet wide**





**7<sup>th</sup> STREET ENHANCED**

**Add Highway 111 logo in each lane south of 7<sup>th</sup> street. Each logo to be 7 feet tall and 9 feet wide**

